



PASA

**Pan African
Sanctuary Alliance
Annual Report • 2018**

A Pivotal Year

Letter from the Executive Director

Dear friends,

The Pan African Sanctuary Alliance (PASA) began in 2000 as a groundbreaking concept – a partnership of the leading organizations throughout Africa dedicated to the rescue, rehabilitation, and conservation of great apes and monkeys.

This Alliance is needed now more than ever. The threats to African primates, including the bushmeat crisis, habitat destruction, and the cruel, illegal trade in live animals, are looming. An estimated 60% of primate species are now threatened with extinction because of humans. The number of requests we receive to rescue gorillas, chimpanzees, and monkeys from horrific circumstances almost feels overwhelming.



Photo © Gerry Ellis

However, I believe we'll look back on 2018 as a pivotal year for PASA. I've been inspired by the unbelievable outpouring of support from you and others around the world for our Alliance's work to defend Africa's apes and monkeys. As a result, PASA is in a growth phase that's unprecedented in the organization's history.

We increased our commitment to our member wildlife centers across Africa in 2018, building their capacity to be leaders in primate protection. We're also collaborating in new and innovative ways with our members and other partners to amplify our impact.

We haven't done it alone. **With each program that we pioneer and every rescue that we coordinate, you are right there alongside us.** Your compassionate dedication to Africa's great apes and monkeys drives the movement to save them.

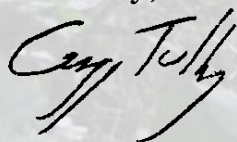
- You helped communities across Africa develop alternative livelihoods that freed them from the destructive cycle of exploiting wildlife and habitat.
- You gave chimpanzees like Bo and Bella freedom from hunger and devastating isolation.
- You made it possible for specialists to provide customized training for the caregivers who work closest with orphaned chimpanzees, gorillas, and monkeys.

Without you, our work to save great apes and monkeys from extinction wouldn't be possible.

In 2018 we saw an explosion of illegal wildlife trafficking in West Africa, resulting in more orphaned western chimpanzees in need of sanctuary care than any other year in memory. We are determined to combat this threat and ensure that primates across Africa are safe from smugglers.

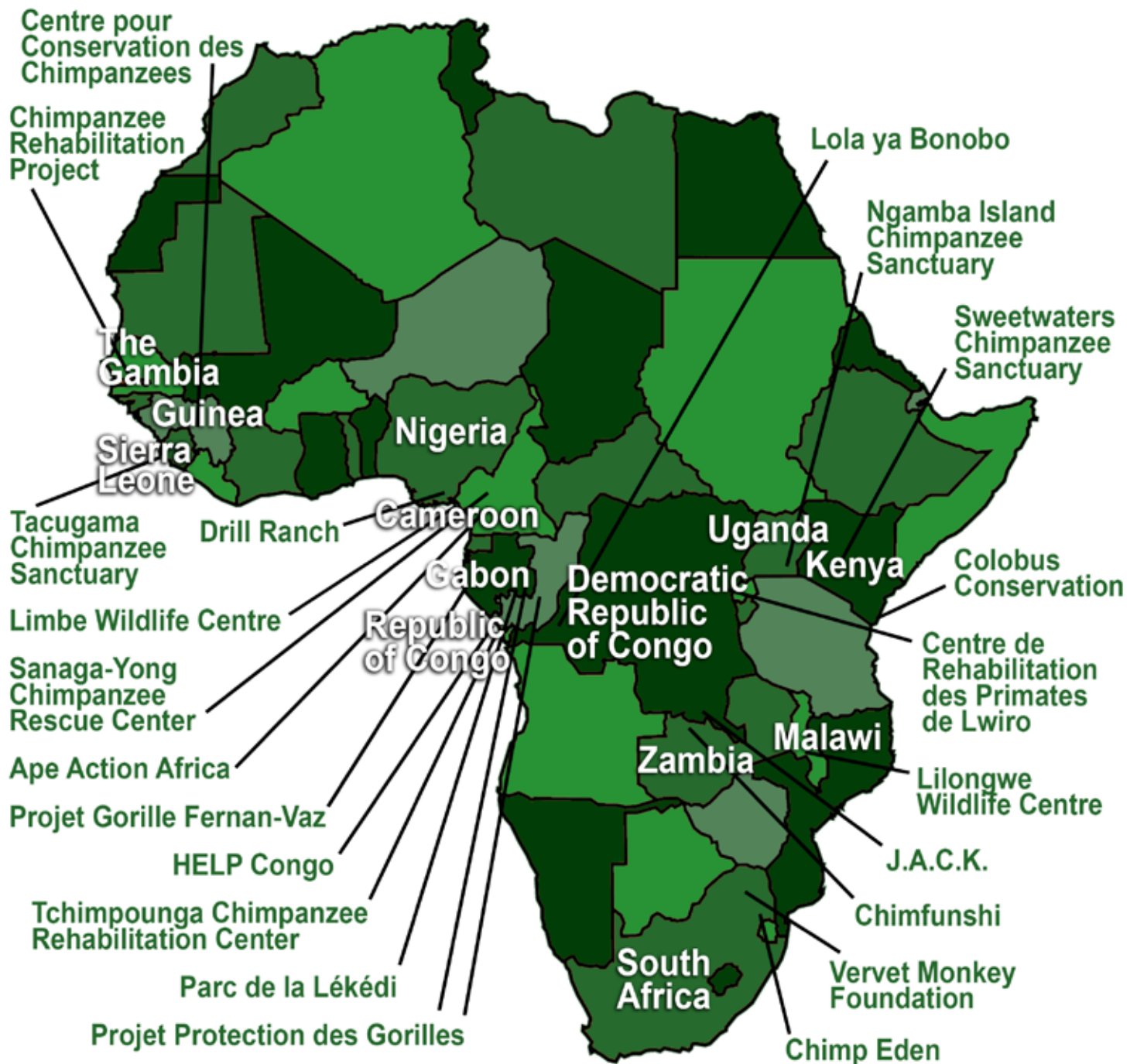
As we increase our efforts to end the threats to African apes and monkeys, I can't express how grateful we are for your support to protect these incredible animals. Together, we will continue to strengthen our member wildlife centers and establish partnerships to defend primates from extinction.

Sincerely,



Gregg Tully
Executive Director
Pan African Sanctuary Alliance

PASA Member Wildlife Centers across Africa



A Unique Alliance

The Pan African Sanctuary Alliance is a unique partnership of 23 wildlife centers in 13 countries across Africa that are leaders in the conservation and protection of great apes, monkeys, prosimians, and their habitat. PASA member organizations collaborate with government agencies to arrest wildlife smugglers, rescue trafficked primates, organize forest patrols to enforce wildlife protection laws, and establish new national parks and other protected areas. Furthermore, PASA members conduct groundbreaking community development programs that give people alternatives to illegally hunting wildlife, provide emergency veterinary treatment, and give loving care to over 3,000 animals rescued from horrific situations.

PASA is a nonprofit organization registered in the United States that strengthens the capacity of our member wildlife centers, enabling them to become more sustainable and maximizing their impact on the conservation and welfare of humanity's closest relatives. Rather than simply giving grants to organizations in Africa or repeatedly sending personnel overseas to conduct projects, **PASA's innovative approach unites our global perspective and international network with our members' decades of experience in Africa as pioneers in primate protection.**

The Alliance employs nearly 800 African staff and infuses millions of dollars into local economies



PASA uses innovative and empowering education programs to inspire millions of children across Africa to protect great apes and monkeys



New Growth in the PASA Family

The PASA family is growing by leaps and bounds, adding a new staff member, growing our superlative volunteer base, and launching mentor relationships with primate wildlife center colleagues in Africa. This year we also said a warm goodbye to a beloved member of the PASA Board of Directors.

In August 2018, PASA hired a third staff member to contribute to building the organization's capacity. **Lianne Crouthers** first joined PASA as a volunteer in 2017. She holds a Bachelor's degree in English and Writing and has a diverse professional background in grant writing, health care administration, technical writing, independent publishing, and massage therapy. Now as PASA's Development Manager, Lianne is cultivating donor relationships, managing an expanding grants program, and engaging individual donors through diverse methods of communication. A lifelong animal devotee, she is thrilled to contribute to PASA's mission of securing a future for great apes and monkeys across Africa.

This year **Norm Rosen** retired from the PASA Board of Directors. Norm has dedicated decades of his life to the protection of primates, and he was instrumental in arranging the meeting in Entebbe, Uganda in 2000 which led to the creation of PASA. We are grateful to Norm for his essential roles in the development of PASA and for protecting primates worldwide.



PASA volunteers are the backbone of our operations, performing an incredible array of tasks from social media content creation to grant writing, graphic design, and much more!

Saving Bo and Bella

Every year, PASA and our members rescue apes, monkeys and other wildlife who are survivors of the bushmeat trade, the illicit exotic pet trade, and other forms of cruelty and illegal captivity.



Bo lived on leftover scraps



Bella lived tied to a tree



Hundreds of infant primates across Africa are forced to live in cramped cages or with ropes tied tightly around their necks, living in isolation. Until recently, Bo and Bella were two of these victims.

When Bo and Bella were confiscated from poachers in Guinea-Bissau, no one knew what to do with them. **Guinea-Bissau doesn't have a chimpanzee sanctuary, and there was nowhere for them to go.** Park rangers kept Bo locked in the national park office while Bella was tied tightly by a short rope to a tree outside. They were both forced to eat only what people would throw at them or whatever they could find.

In 2018, PASA members across Africa rescued over 200 great apes and monkeys from the illegal wildlife trade and the bushmeat crisis! Together, we're making it possible to arrest smugglers and secure a future for primates.

When PASA found out about Bo and Bella, we knew we had to try to save their lives and get them to a sanctuary as soon as possible. Your generosity made it possible to fly Bo and Bella across Africa to safety at Sweetwaters Chimpanzee Sanctuary, a PASA member in Kenya. Today, Bo and Bella are thriving in their forest enclosure, meeting other chimpanzees, and living the lives they deserve!

Now they're thriving at Sweetwaters





Advocating for Wildlife

PASA advocates for great apes and monkeys across Africa on local and international levels. One of the many ways our network of supporters defends endangered wildlife is through petitions to local and national leaders.

This year, we had the opportunity to support Lilongwe Wildlife Trust's efforts to prevent trophy hunting in Malawi. The wildlife center launched a rigorous petition-based campaign which received over 4,000 signatures in two days!

This groundswell of support reached Malawi's parliament, and they agreed with Lilongwe Wildlife Trust, stating "**trophy hunting is not welcome in Malawi**. Where legal hunting can be used as a cover for illegal wildlife trade and undermine community awareness efforts – we believe that the questionable revenue is not worth the associated risks that could ultimately undermine conservation efforts."

Congratulations to Lilongwe Wildlife Trust and to each petition signatory! Every action to defend Africa's wildlife ensures that they will have a brighter future.

Giving Support in Times of Crisis

African sanctuaries are constantly faced with political, social and environmental crises that could destabilize their organizations. To help, we give **emergency support** to our members in times of disaster.



One example of PASA's emergency support occurred in June 2018, a severe storm felled several trees in and around Sanaga-Yong Chimpanzee Rescue (SYCR), a PASA member wildlife center in Cameroon. These downed trees crushed a portion of fence surrounding a five-acre forested chimpanzee enclosure. Sheri Speede, the founder and director of SYCR, reported that **this storm caused the most extensive damage the sanctuary has ever experienced** in 19 years of operation. In response to this crisis, SYCR staff relocated the chimpanzees residing

in this habitat to their much smaller night enclosures during the repairs. Staff reported that the social group deeply felt this change, causing stress among the chimpanzees.

To help the sanctuary rebuild, PASA provided an emergency grant immediately after the full extent of the damage to SYCR was realized. Funds were used to buy construction materials, new fence posts, chainsaws, fuel for chainsaws, and other tools. The sanctuary's construction crew, aided by the caregivers, worked every daylight hour to accomplish the work as quickly as possible, completing all enclosure repairs within two weeks of the disaster.



Empowering African Wildlife Centers

Strategic Development Conference

PASA is dedicated to building the capacity of our member sanctuaries and empowering them to become more effective and sustainable. Our conferences, workshops, and trainings **foster a stronger community and train the next generation of leaders**. This enables the Alliance to maximize our impact on the threats to African primates in the wild as well as victims of trafficking.

Because of your support, PASA held a Strategic Development Conference for the directors of African wildlife centers in Freetown, Sierra Leone in November 2018. This was the 19th annual meeting of the leaders of Africa's primate rescue centers, and it was hosted by Tacugama Chimpanzee Sanctuary, home to 86 chimpanzees.

The spotlight of this year's Strategic Development Conference was fundraising. Meg Gammage-Tucker led sessions about major gifts and web-based fundraising and Elizabeth Ross conducted a grant writing workshop. Meg is a faculty member of the Indiana University School of Philanthropy with 25 years of fundraising experience, and Elizabeth is the founder and director of the Kasiisi Project in Uganda.

Other topics included forming effective support groups in North America and Europe, hiring, training, and retaining staff, and addressing the rampant chimpanzee trafficking in West Africa.



Fostering New Leaders in Primate Conservation

Norm Rosen Leadership Development Grants

Succession planning is essential to ensure PASA member wildlife centers are sustainable and will continue defending and caring for animals for many years to come. PASA launched the Norm Rosen Leadership Development Grant in 2016 to provide an opportunity for African nationals in management positions at PASA member organizations to attend the Strategic Development Conference, with the goal of cultivating future leaders in primate protection.

In 2018, PASA awarded grants to three new recipients and two previous recipients. Each grant recipient gave a presentation about themselves and their career interests.

Siddle-Marsden Award

The Siddle-Marsden Award is presented every year to an African staff member of a PASA member wildlife center who exemplifies a commitment to primates, to conservation, and to excellence. PASA was pleased to present the 2018 Siddle-Marsden Award to Jean Maboto, the head caregiver and longest-working staff member at Tchimpounga Chimpanzee Rehabilitation Centre. Maboto manages 53 caregivers, teaching them dedication and compassion.

Jean began working with chimpanzees in 1991 with the guidance of Jane Goodall, and he has dedicated his life to saving countless chimpanzees. During a civil war in Congo in 1997, zookeepers fled the capital's zoo, leaving five chimps alone to starve behind bars. Jean made it his mission to keep these chimpanzees alive.

Amid gunfire and street violence, he risked his life daily to provide fruit and leftovers to these forgotten chimps.

“Jean is a true leader for the team, an example and an inspiration to all who work at Tchimpounga.” - Rebeca Atencia, Director



Working Together for Primates

PASA is expanding our reach by forming new partnerships and building regional cooperation among conservation and animal welfare organizations, especially in areas where the Alliance isn't represented. By building a stronger community, we can protect more vulnerable primates across more countries.

To this end, in 2018 we began to mentor primate sanctuaries that are not PASA members but aspire to be, and that have values that are compatible with our own.

When Marilyn Pons-Riffet became the director of Papaye, a chimpanzee sanctuary in Cameroon, she saw many opportunities for improvement at the sanctuary and reached out to PASA for input. In 2018, the PASA family and Papaye began working together. We were thrilled that she was able to join us at our Strategic Development Conference in Freetown, Sierra Leone. PASA members have rallied around Papaye, supporting their mission and committing to sharing organizational advice and veterinary services in the coming year.

At the end of the conference, Marilyn shared with PASA, **“For the first time in three years I do not feel lonely because it is obvious that you understand the many situations that I have to face.”**



Inspiring Compassion for Wildlife

To reduce illegal wildlife trafficking, the bushmeat trade, and the widespread exploitation of wildlife habitat, we work with our members to bring innovative education programs to schools and communities across Africa.

Thanks to you, in 2018 HELP Congo inspired over 4,200 students to protect primates. One little girl shared that “I understand they are our loved cousins and I must protect them.”

In 2015 and 2016, PASA and our member organizations collaborated with African education experts to identify methods and content that will produce profound, sustainable changes throughout Africa. These meetings produced **the Kids for Compassionate Conservation program, a pioneering, interactive project** that teaches children how their actions impact wildlife and their habitats by cultivating empathy for animals. The centerpiece is a custom-designed children’s book titled “Je Protège les Chimpanzés” (“I Protect the Chimpanzees”).



The five-day curriculum is filled with drawing, group projects, and other activities, in stark contrast to standard teaching methods in Africa which are largely based on lectures and memorization.

This year, your support has made it possible for six wildlife centers in five African countries to conduct PASA’s Kids for Compassionate Conservation education program!

Giving Animals the Best Care Possible



Teaching staff to make enrichment

Many of the animals rescued by PASA and our members were orphaned by hunters, crammed into small boxes to be smuggled overseas, or cruelly kept as illegal pets.

High quality care is crucial to these animals, many of whom require specialized treatment to recover from the physical and psychological trauma they endured.

In 2018, PASA expanded the **Primate Care Training** program, sending highly experienced instructors to eight sanctuaries across Africa to provide

customized training for all the animal care staff. Topics included developing enrichment programs, increasing positive interactions between primates and caregivers, and integrating animals into appropriate social groups. **We've produced significant long-term improvements in the welfare of thousands of rescued primates.**

You made it possible for Caroline Griffis to visit Lola ya Bonobo in September and October 2018. Caroline and Lola's staff worked together on topics such as behavioral observation to identify medical and psychological issues, lab testing in the field, bonobo nutrition, advanced hygiene, and enclosure improvement.

The Primate Care Training program made a world of difference in the life of Kipolo, who has been living alone because of severe socialization problems. He still experiences the trauma of his time in illegal captivity, struggles to interact with other bonobos, and isolates himself in his enclosure. Together, Caroline and Lola's staff created a plan to introduce Kipolo to a social group. **After years of isolation, he's on his way to joining a new bonobo family.**

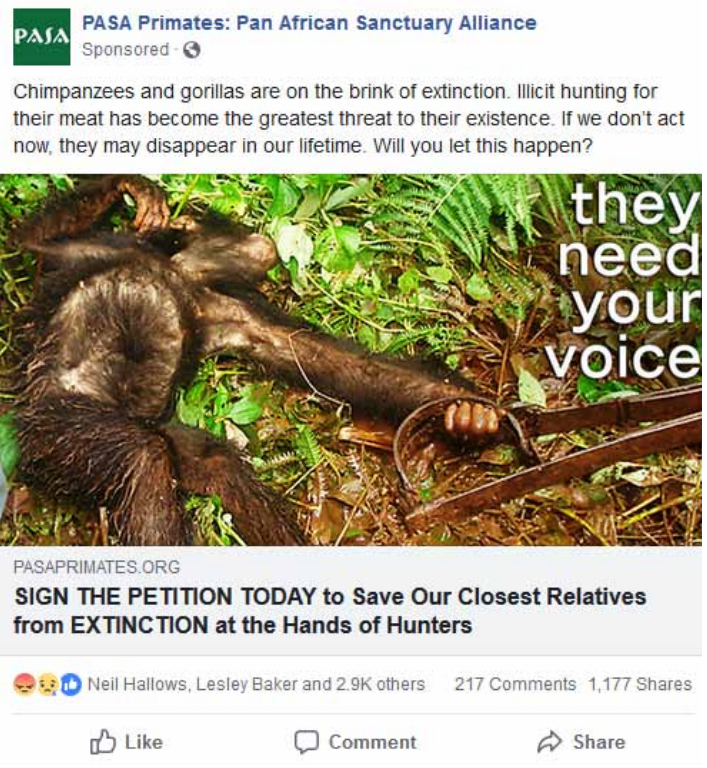


Kipolo finally being groomed by another bonobo

Speaking Out: PASA Advocates for Primates

An estimated 3,000 great apes are lost from the wild every year. Most are sold on the black market and smuggled to locations including China and the Middle East, or illegally slaughtered by hunters. The horrific and rapidly growing bushmeat trade is now considered the greatest danger to the future of Africa's wildlife.

Worldwide, very few people are aware of Africa's bushmeat crisis, and therefore, there are few activists against it. PASA is dedicated to raising awareness about this crisis. Through our bushmeat awareness campaign, PASA and our members have distributed posters, leaflets, brochures, and online educational materials to hundreds of thousands of people.



At the end of 2018, the online campaign has reached more than 6.5 million people and the petitions to end the bushmeat trade have gathered more than 150,000 signatures!

In the last year, more than 30,000 petition signatories have shared the campaign on social media, multiplying the program's impact.



Hearts, Minds, and Hands

How Alternative Livelihoods are Saving Primates' Lives

PASA member sanctuaries are leaders in pioneering new and innovative ways to defend primates and their forest homes from the threats that press them on all sides.



Congolese women are learning to grow coffee to provide for their families

Our **Communities for Conservation** program fights poaching and habitat destruction by working with communities to build sustainable alternative livelihoods. By teaching communities about the long-term impacts of their conservation efforts, empowering them, and stimulating local economic growth, **we address the root causes of illegal hunting and environmentally destructive practices.**

Lwiro Primate Rehabilitation Center, a PASA member located next to the Kahuzi-Biega National Park in eastern Democratic Republic of Congo, launched the multi-year Arabica Bio Coffee Project. In 2018 it has been growing strong!



Lwiro provided hundreds of thousands of coffee seedlings

This project reduces threats to great apes and their habitat by training 1,500 women living near the national park to become sustainable coffee farmers, improving their and their families' livelihoods.

The project will:

- give women access to global markets for selling coffee
- increase sustainable climate-conscious coffee growing practices throughout the region
- give communities a profitable alternative to illegal hunting and exploiting forests

Building a Better Tomorrow

Each year, PASA and our network of supporters invest in our members' continued growth. One of the many ways we accomplish this goal is through **strategic planning**. Well-developed organizational plans ensure that Alliance members can optimize their conservation programs as well their work to rescue and rehabilitate primates.

In September 2018, your support made it possible for PASA to send a consultant to Ngamba Island Chimpanzee Sanctuary to conduct strategic planning that will strengthen the organization for years to come.

Veterinary supplies and staff uniforms are a constant need. 2018 saw a record number of donations from zoos and other organizations, allowing our members to provide high-quality care to over 3,000 rescued primates!

This year, an influx of orphaned chimps confiscated from the illegal wildlife trade were rescued by Chimpanzee Conservation Center (CCC). They requested support from PASA to expand their capacity. PASA was able to arrange for Ismail Hirji, a veterinarian and an experienced animal care manager, to travel to CCC in November 2018. Izzy is bilingual and has extensive primate care experience, having worked with Limbe Wildlife Center, Tacugama Chimpanzee Sanctuary, and Lwiro Primate Rehabilitation Center. He stayed at the wildlife center for over six weeks, working with management and staff to make room for these new residents.



Working Together

PASA Members Lift While They Climb

PASA member organizations operate in a variety of locations, political situations, and often with limited access to public resources. Our Alliance is a strong network of leaders in primate care who support one another as they continue to improve and grow.

In 2018, Lwiro Primate Rehabilitation Center sent Christian, a Congolese vet who trained at Lwiro for two years, to J.A.C.K. Sanctuary, another PASA member in DR Congo, to build the wildlife center's veterinary capacity. Christian did such an outstanding job with J.A.C.K. Sanctuary that the wildlife center hired him as a permanent member of their staff.

When you support PASA, you strengthen a network of wildlife centers that are working together to save primates' lives.

You're on the Frontlines of Saving Africa's Primates

The work of PASA and our members to save great apes and monkeys from extinction is not possible without you. Here are some examples of what you accomplished with your donations in 2018:

- Rescuing more than 200 primates
- Educating more than 500,000 adults and children about the importance of wildlife
- Providing nutritious food, dedicated care and enrichment to nearly 3,300 animals, including over 3,155 great apes and monkeys
- Improving access to healthcare, water, and education for the African communities surrounding PASA's member sanctuaries
- Employing over 800 African people in conservation and animal welfare

When you visit or donate to a PASA member sanctuary, you can be sure you are supporting an accredited organization that excels in conservation and animal welfare

The PASA Board of Directors

Susan Lutter**Co-Chair**

Founder and Director, Friends of Ape Action Africa

Michele Stumpe**Co-Chair**

Chair and Co-Founder, Children of Conservation

Board member, Chimpanzee Sanctuary and Wildlife Conservation Trust

Mary Rose**Secretary**

Trustee, Columbus Zoo and Aquarium

Board member, Friends of Bonobos

Vice-Chair, Columbus Zoo Conservation and Collection Management Committee

Chair, Columbus Zoo Docent Conservation Committee

Franck Chantereau**Treasurer**

Director and Co-Founder, J.A.C.K. Sanctuary

Pam Cunneyworth**Director**

Director, Colobus Conservation

Lynne Gaffikin**Director**

Founder, Evaluation and Research Technologies for Health, Inc.

Veterinary Advisor, Gorilla Doctors

Rebecca Rose**Director**

Board member, Friends of Bonobos

Board member, Center for Conservation Peacebuilding

Co-Founder and Steering Committee member, Zoos and Aquariums Committing to Conservation (ZACC)

Advisor, Ohio Wildlife Center

Richard Wrangham**Director**

Professor of Biological Anthropology, Harvard University

Director, Kibale Chimpanzee Project

Member, International Union for the Conservation of Nature (IUCN) Species Survival Commission Primate Specialist Group

Ambassador, Great Apes Survival Partnership

President Emeritus, International Primatological Society

The PASA Staff

Gregg Tully

Executive Director

Kaitlyn Bock

Administration and Communications Manager

Lianne Crouthers

Development Manager

The PASA Network

Experienced professionals and specialists who provide guidance and other support to PASA and our member wildlife centers

Marc Ancrenaz

Katie Fawcett

Felicia Nutter

Peter Apell

Jeta James Fawoh

Frank Rietkerk

Wilson Ateh

Tony Goldberg

Alex Rosati

Mike Barrie

Caroline Griffis

Lee Ann Rottman

Ainare Idoiaga Basaras

Brian Hare

Agnes Souchal

Silver James Birungi

Gladys Kalema

Carmen Vidal

Wayne Boardman

Felix Lankester

Michael Wamithi

Sabrina Brando

Jill Moyse

Chris Whittier

Frands Carlsen

Lawrence Mugisha



Photo © Arnaud Poisac

The PASA Team

A team of dedicated volunteers worldwide who commit their skills and their time to strengthening PASA and protecting Africa's primates

Abigail Riley, Illinois, USA
Aliah O'Neill, Oregon, USA
Alisha Reaves, Indiana, USA
Allie Oliver-Burns, New York, USA
Amanda Hathaway, Oregon, USA
Amy Fultz, Louisiana, USA
Angela Ambrosini, New York, USA
Antonette Alzate, California, USA
Ariel Dobson, Oregon, USA
Bre Bain, Louisiana, USA
Christine Fleener, Oregon, USA
Chy Davin, New York, USA
Dan Chao, Colorado, USA
Demelza Bond, UK
Diane Toomey, Massachusetts, USA
Erica Peth, Zambia
Esther Clarke, Massachusetts, USA
Geoffrey Middlebrook, California, USA
Haley Behzadpour, Oregon, USA
Heidi Brandt, Denmark
Jen Harris, Florida, USA
Katherine Poppin, Oregon, USA
Katie Badowski, California, USA
Kelly Martin, Kenya
Kelsey Edson, Illinois, USA
Kristina Parren, Illinois, USA

Lauren Etzkorn, Ohio, USA
Lica Reisfield, Brazil
Liz Haseltine, Georgia, USA
Luke Larter, Alberta, Canada
Marianne De Taeye, Oregon, USA
Mary Brown, Virginia, USA
Matt Brunette, Ontario, Canada
Maureen Leach, Massachusetts, USA
Megan Griep, Michigan, USA
Natasha Tworoski, California, USA
Nick Pearman, France
Nicole Sharpe, California, USA
Nicole Strawderman, Oregon, USA
Noel O'Donnell, Oregon, USA
Pauline Malandain, France
Pierre-Louis Robertson, France
Pieter Van Heeren, Netherlands
Rachel Stokes, Michigan, USA
Richard Guerrein, Pennsylvania, USA
Ruby Vise, Oregon, USA
Sabrina Brando, Netherlands
Shriya Vishnubhatla, India
Sydney Richards, Australia
Tallulah Macvean, Quebec, Canada
Wendy Craft, Arizona, USA

Statement of Financial Position Dec 31, 2018

ASSETS

Bank of America bank account	\$38,114.21
Emergency fund for PASA members	\$100,006.11
Grant from USFWS for a member	<u>\$73,755.00</u>
Total Bank of America bank account	\$211,875.32
Cash	\$3,778.78
Cash for events	\$156.16
PayPal	\$7,440.18
Reserve fund - money market	<u>\$150,740.21</u>

TOTAL ASSETS

\$373,990.65

LIABILITIES AND EQUITY

Liabilities

American Express	\$405.39
Bank of America credit cards	<u>\$3,005.77</u>

Total Liabilities

\$3,411.16

Equity

Retained Earnings	\$211,183.90
Net Revenue	<u>\$159,395.59</u>

Total Equity

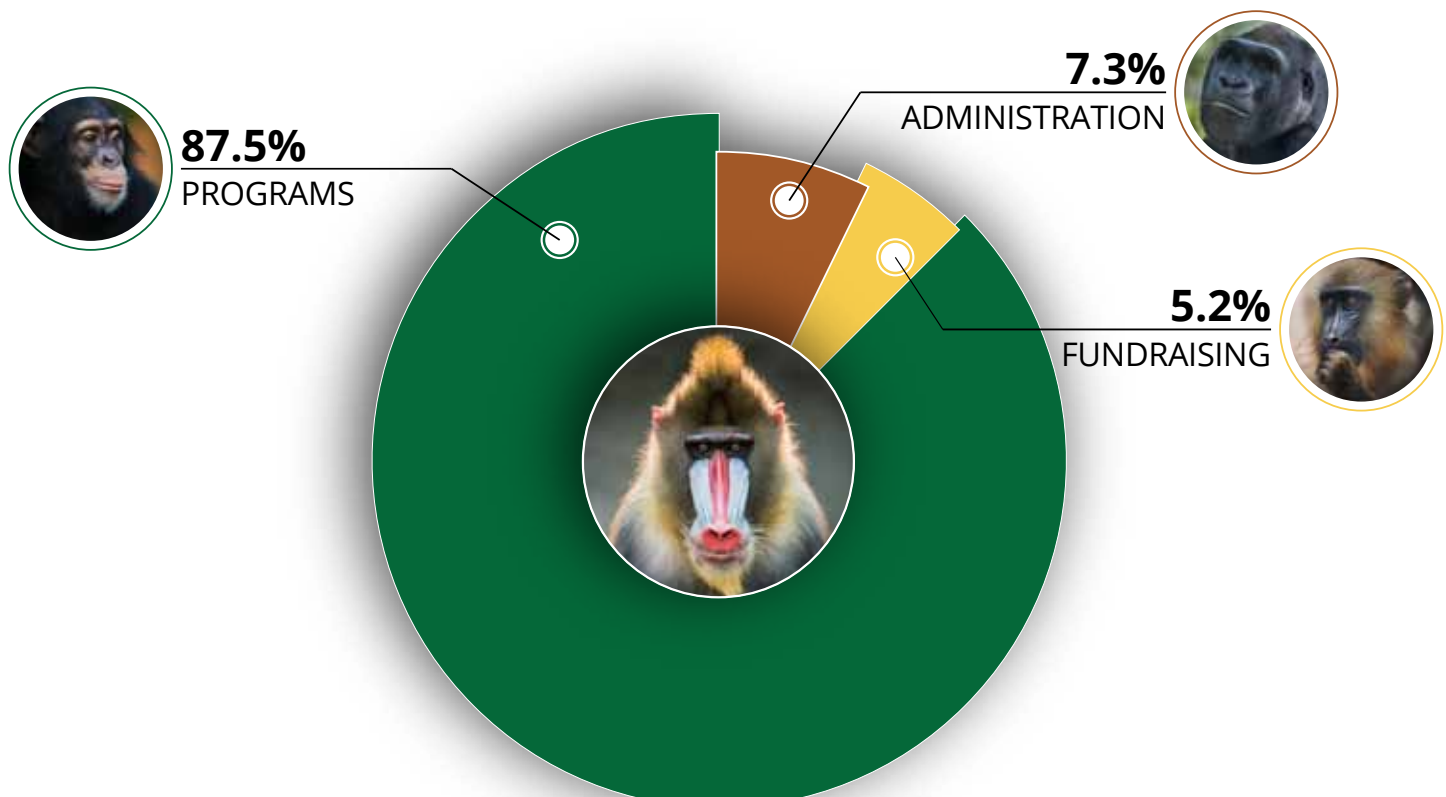
\$370,579.49

TOTAL LIABILITIES AND EQUITY

\$373,990.65

How PASA Spends Your Donations

PASA uses more than 87 cents of every dollar you donate to save endangered primates.



Statement of Financial Activity

January – December 2018

REVENUE

Donations

Individual donors	\$185,154.70
Board members	\$17,736.46
Foundations	\$153,371.21
Zoos & AAZK	\$119,109.54
Other NGOs	\$18,700.00
Corporations	\$31,976.48
Government	\$148,755.00
Planned giving	\$15,683.05
In kind	\$46,886.86
Event revenue	\$773.16
For conferences & workshops	<u>\$6,883.16</u>

Total Donations \$745,029.62

Earned revenue

Membership dues	\$11,167.00
Merchandise sales	\$3,828.23
Credit card benefits	<u>\$1,823.25</u>

Total Earned revenue \$16,818.48

Interest & investments

Investment income	<u>\$740.21</u>
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Total Interest & investments \$740.21

TOTAL REVENUE

\$762,588.31

EXPENDITURES

Projects	\$157,668.84
Training for members	\$87,869.41
Outreach & advocacy	\$59,088.47
Accreditation	\$1,066.75
Donations to members	\$222,070.94
Administration	\$43,773.93
Fundraising	<u>\$31,654.38</u>

TOTAL EXPENDITURES

\$603,192.72

NET REVENUE

\$159,395.59



PASA

Pan African Sanctuary Alliance