



PASA

**Pan African
Sanctuary Alliance**

**Annual Report
2017**

Letter from the Executive Director

Dear friends,

When I joined the Pan African Sanctuary Alliance (PASA) as Executive Director in 2015, the Board of Directors and I shared a vision of empowering pioneering wildlife centers across Africa, being guided by their expertise and developing PASA to be a leader in the movement to protect great apes and monkeys.

It's been a busy two years: In 2016, we laid the groundwork for a number of innovative programs that address the dire threats facing our closest relatives. In 2017, we expanded on that foundation, launching our projects in the field and expanding our reach in education and social media.

But we haven't done it alone.

Through this journey, I've seen time and time again that the most valuable members of the movement to save Africa's primates are compassionate and dedicated people like you.

You gave hundreds of thousands of children across Africa the opportunity to learn about the animals around them and develop compassion for all living beings.



You gave chimpanzees like Leila in Angola a life free from chains.

You made it possible for specialists to visit PASA's member sanctuaries and provide customized training for the caregivers who work closest with orphaned chimpanzees, gorillas, and monkeys.

Without you, our work to save great apes and monkeys from extinction wouldn't be possible.

I can't thank you enough for your commitment to these amazing animals.

I am incredibly proud of what we've accomplished together.

As PASA continues to grow, we will develop more impactful ways of strengthening our member sanctuaries and protecting the countless primates in need across Africa.

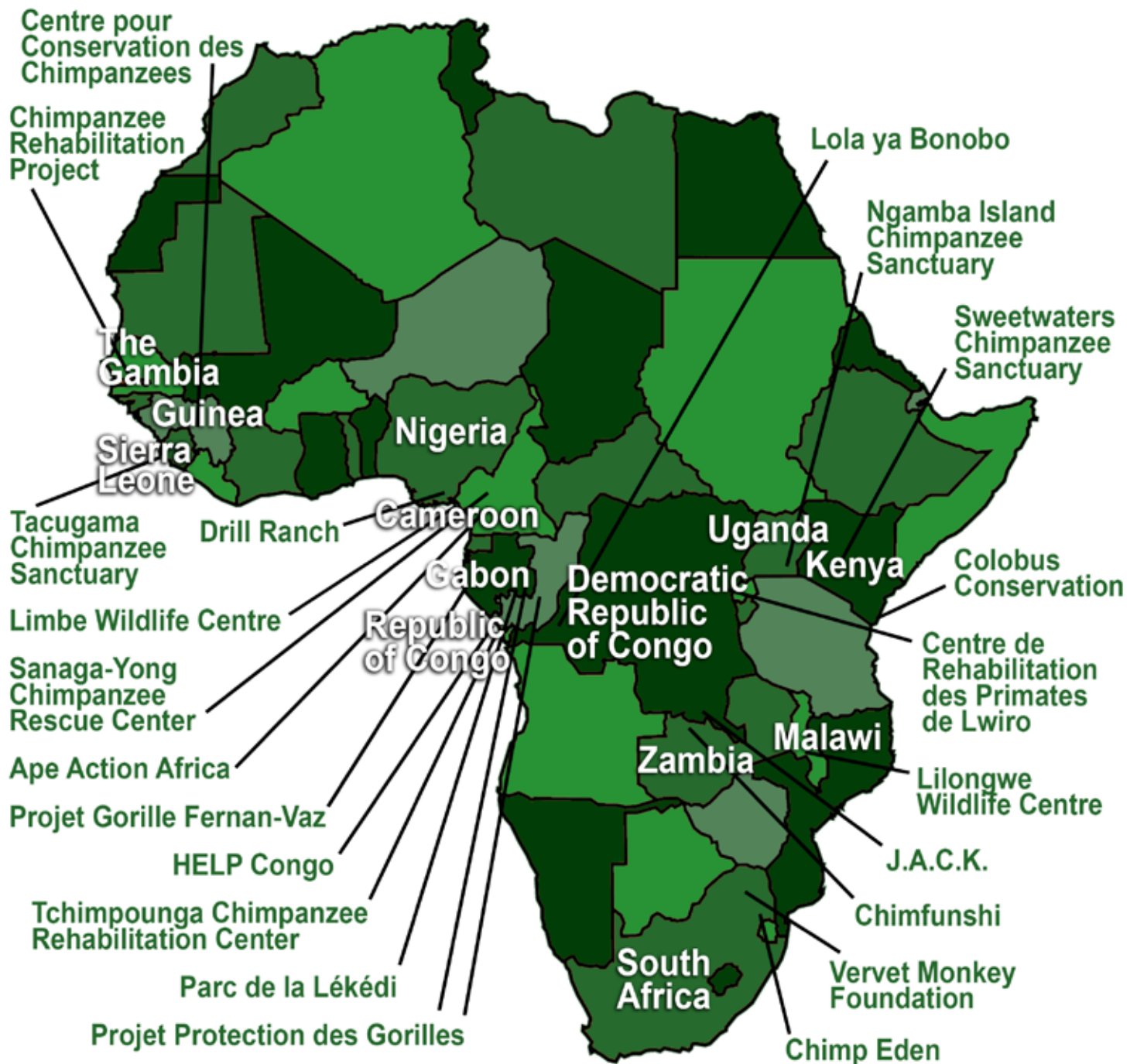
Sincerely,

A handwritten signature in black ink, reading "Gregg Tully". The signature is fluid and cursive, with the first name "Gregg" and last name "Tully" clearly distinguishable.

Gregg Tully
Executive Director
Pan African Sanctuary Alliance



PASA Member Wildlife Centers across Africa



A Unique Alliance: The PASA Family

The Pan African Sanctuary Alliance is a unique partnership of 23 wildlife centers in 13 countries across Africa that are leaders in the conservation and protection of great apes, monkeys, prosimians and their habitat.

PASA member organizations collaborate with government agencies to arrest wildlife smugglers, rescue trafficked primates, organize forest patrols to enforce wildlife protection laws, and establish new national parks and other protected areas.

Furthermore, PASA members educate 500,000 Africans every year about wildlife conservation, conduct groundbreaking community development programs that give people alternatives to illegally hunting wildlife, provide emergency veterinary treatment, and give loving care to over 3,000 animals rescued from horrific situations.



Photo © Marcus Westberg



PASA is a registered nonprofit organization registered in the United States that strengthens the capacity of our member wildlife centers, enabling them become more sustainable and maximizing their impact on the conservation and welfare of humanity's closest relatives. Rather than simply giving grants to organizations in Africa or repeatedly sending personnel overseas to conduct projects, **PASA's innovative approach unites our global perspective and international network with our members' decades of experience in Africa as pioneers in primate protection.**



A Year of Growth

Following years of rebuilding, 2017 marked a year of extraordinary growth for PASA. Our family expanded in many ways: we gained a new staff member, a new board member, a new member primate sanctuary and numerous invaluable volunteers.

In September 2017, PASA hired a second staff member to contribute to building the organization's capacity. **Kaitlyn Bock** first joined PASA as a volunteer in 2015. She has a diverse professional background in international primate conservation, sanctuary care, communications and volunteer management. Now as PASA's Administration and Communications Manager, Kaitlyn is developing strategies for communication between PASA, the member wildlife centers, donors, and a global audience.

PASA also welcomed a new board member in August 2017. **Lynne Gaffikin** holds a Bachelor's degree in Physical Anthropology and a Doctorate in Community Health and Epidemiology. For over 30 years, she's worked on community development in rural areas of Africa through academic affiliations with Tulane, Johns Hopkins and, currently, Stanford universities. She also works with various organizations in the context of Conservation Medicine, One Health, Ecohealth, and general efforts linking conservation and development.

Expanding the Alliance

Becoming a PASA member is a lengthy process that can take years, as members must meet strict standards of animal care and demonstrate organizational sustainability.

In September 2017, **Parc de la Lékédi** joined PASA as the newest member of our alliance. Located in Gabon, Parc de la Lékédi is a sprawling 34,600-acre park that is home to hundreds of species of wild plants and animals including gorillas, bush pigs, otters and dwarf crocodiles. The park flourishes with life and serves as a refuge for rare and threatened species.

When you visit or donate to a PASA member sanctuary, you can be sure you are supporting an accredited organization that excels in conservation and animal welfare



Within the park is a primate sanctuary and rehabilitation center which cares for gorillas, chimpanzees and monkeys that have been orphaned and rescued from the bushmeat trade. Whenever possible, the orphans are rehabilitated and returned to the wild. When reintroduction is not possible, those primates join the sanctuary for lifelong care.



***Parc de la Lekedi
rescues primates from
the bushmeat crisis***

Empowering African Wildlife Centers

Strategic Development Conference

PASA is dedicated to building the capacity of our member sanctuaries. By conducting conferences, workshops and trainings, we strengthen the wildlife centers and train the next generation of leaders.

With your generous support, PASA held a Strategic Development Conference for the directors of our member wildlife centers in Chingola, Zambia in September 2017. This was the 18th annual meeting of the directors of Africa's primate rescue centers and the largest conference that PASA has ever organized.

For the first time in PASA's history, the Strategic Development Conference was held alongside a Community Engagement Workshop for the coordinators of conservation education, outreach, and community development programs.

The conference was hosted by Chimfunshi Wildlife Orphanage, the third-oldest chimpanzee sanctuary in the world.



Fostering New Leaders in Primate Conservation

Leadership Development

Our members have told us about the importance of developing succession plans to ensure their organizations are sustainable and will continue protecting and caring for animals for many years to come. In response, we launched a Leadership Development Grant to provide an opportunity for African nationals in management positions at PASA member wildlife centers to attend the Strategic Development Conference, **with the goal of cultivating future leaders in primate protection.**



In 2017, we awarded grants to Raymond Tchimisso, the General Manager of Sanaga-Yong Chimpanzee Rescue, and Dr. Joshua Rukundo, the senior veterinarian and Conservation Programs Director at Ngamba Island Chimpanzee Sanctuary.



“The conference was a huge learning experience for me ... Meeting people as passionate as I am about what they do, and seeing their love for the species they work with energized my own passion for chimpanzees and chimpanzee conservation.” - Dr. Joshua Rukundo, 2017 Leadership Grant Recipient

Siddle-Marsden Award

The Siddle-Marsden Award is presented every year to an African staff member of a PASA member wildlife center who exemplifies a commitment to primates, a commitment to conservation, and a commitment to excellence. We were pleased to give the 2017 Siddle Marsden Award to Bibila (Babs) Tafon of Ape Action Africa for his dedication to the primates at their sanctuary in Cameroon. At Ape Action, Babs serves a critical role as the Manager and Head of Veterinary Care, overseeing the health and welfare of over 350 primates.



Giving Support in Times of Crisis

African sanctuaries are constantly faced with political, social and environmental crises that could destabilize their organizations. To help, we give emergency support to our members in times of disaster.

In April 2017, the community next to PASA member Tacugama Chimpanzee Sanctuary in Sierra Leone experienced a devastating landslide that killed over 400 people. While the animals at the sanctuary were safe, many Tacugama employees lost family members and their homes. Forty children that were participants in Tacugama's education program died, and the damage to people's homes and property was completely overwhelming.

To help the sanctuary and the community rebuild, PASA raised money for food and supplies. **Tacugama fed victims of the landslide for weeks following the disaster, and provided clothing and even temporary housing to orphaned children.**





Building Compassion for Wildlife

To reduce illegal wildlife trafficking, the bushmeat trade and the widespread exploitation of wildlife habitat, we are working with member wildlife centers to widely distribute high-quality films that weave conservation and animal protection messaging into captivating stories. Because the films feature an all-African cast and were produced for an African audience, the stories are relevant and engaging for people who live side-by-side with endangered primates.

The goal: To protect wildlife and habitat by changing the behaviors of millions of people across Africa

In 2016, Sanaga-Yong Chimpanzee Rescue, a PASA member organization in Cameroon, arranged for the videos to be shown to an audience of 75,000 people on Cameroon's train system and hundreds of thousands of people on national television. With the incredible success of our pilot program and with your support, we were able to expand the program in 2017 to many more African countries.

Because of you, PASA's Edutainment Films Program expanded to 13 member organizations in 10 countries

We're growing: We now have access to 20 empowering films that build compassion for animals and teach African audiences about the threats facing wildlife.



Scenes from the films:



Saving Leila from a Life in Chains

Every year, PASA and our members rescue apes, monkeys and other wildlife who are surviving victims of the bushmeat trade, the illicit exotic pet trade, and other forms of cruelty.

Hundreds of infant chimpanzees across Africa are kept illegally as pets, forced to live in cramped cages or with heavy chains around their necks and completely isolated from other chimpanzees. Until recently, Leila was one of these chimps.

Leila was just a baby when she was found chained to a platform in a city park in Angola. There, **she begged all day for scraps of food** from whoever happened to walk by. There was no shelter for her to hide from the rain, and no grass for her to feel at her feet.



Thanks to dedicated rescuers, the staff at PASA's member sanctuaries and you, Leila was freed from her chains. She is now safe at Chimfunshi, a PASA member sanctuary.



Fortunately, a journalist found her and couldn't just walk away. He arranged for Leila to be transported across Angola to a woman who could provide her with a temporary home.

Your donations enabled Leila to fly to Chimfunshi Wildlife Orphanage, a PASA member sanctuary in Zambia, where she will live her life in a large habitat with a new family of chimpanzees.

Thank you for freeing Leila!



Giving Animals the Best Care Possible

Many of the animals rescued by PASA and our members were orphaned by bushmeat hunters, some were crammed into small boxes to be smuggled overseas, and others were illegally held as pets in abusive situations.

High quality care is crucial to these animals, many of whom require specialized treatment to recover from the physical and psychological trauma they endured.

With your help, PASA launched the Primate Care Training Program, sending highly experienced instructors to the sanctuaries to provide customized training for all the animal care staff. The program teaches sanctuary staff to adapt their care to the unique needs of each rescued animal.

PASA gives better lives to animals who were rescued from horrific abuse. It's only possible because of your support.

In 2017, we sent animal care specialists to **Gabon, Democratic Republic of Congo, Zambia, Cameroon, and South Africa**. They trained staff in a wide range of topics such as developing tailored enrichment, improving interactions between primates and caregivers, and integrating animals into social groups.

In Gabon, primate specialist Caroline Griffis spent seven weeks at Fernan-Vaz gorilla project to empower the staff to design interactive puzzles, activities, and other enrichment that address the special needs of the gorillas their care. This reduces the gorillas' stress and helps them overcome their horrific pasts.

Speaking Out: PASA Advocates for Primates

Blog: We share stories from the field and the latest news in primate conservation and African animal welfare through our blog at pasaprimates.org/latest-news.

Social Media: We've significantly expanded our presence on Facebook, Instagram and Twitter, raising awareness about the work of our members and the threats to primates. *PASA's Instagram following has increased by more than 100% in 4 months.*

Presentations: PASA's Executive Director travelled to 20 zoos, sanctuaries and animal protection organizations in 2017, giving presentations to staff, volunteers and the public.



You're on the Frontlines of Saving Primates

The work of PASA and our members to save great apes and monkeys from extinction is not possible without you. Here are just a few examples of what you accomplished with your donations in 2017:

- **Rescued more than 280 animals**, including over 200 primates
- **Educated more than 500,000** adults and children about the importance of wildlife
- Provided nutritious food, dedicated care and enrichment to **over 3,150 animals**, including over 1000 chimpanzees
- Improved access to **healthcare, water, and education** for the African communities surrounding PASA's member sanctuaries
- **Employed over 500 African people** in conservation and animal welfare

The PASA Board of Directors

Susan Lutter**Chair**

Founder and Director, Friends of Ape Action Africa

Norm Rosen**Vice-Chair**

Chair, Orangutan Conservancy

President, Southern California Primate Research Forum

Great Ape Program Coordinator, Conservation Breeding Specialist Group

Mary Rose**Secretary**

Trustee, Columbus Zoo and Aquarium

Board member, Friends of Bonobos

Vice-Chair, Columbus Zoo Conservation and Collection Management Committee

Chair, Columbus Zoo Docent Conservation Committee

Franck Chanterreau**Treasurer**

Director and Co-Founder, J.A.C.K. Sanctuary

Pam Cunneyworth**Director**

Director, Colobus Conservation

Lynne Gaffikin**Director**

Founder, Evaluation and Research Technologies for Health, Inc.

Veterinary Advisor, Mountain Gorilla Veterinary Project

Rebecca Rose**Director**

Board member, Friends of Bonobos

Steering committee member, Center for Conservation Peacebuilding

Steering committee member, Ohio Bird Conservation Initiative

Co-founder and steering committee member, Zoos and Aquariums Committing to Conservation (ZACC)

Michele Stumpe**Director**

Chair and Co-Founder, Children of Conservation

Richard Wrangham**Director**

Professor of Anthropology, Harvard University

Director, Kibale Chimpanzee Project

Board member, International Union for the Conservation of Nature Species

Survival Commission Primate Specialist Group

Board member, Jane Goodall Institute

Board member, Gorilla Foundation

Board member, WildAid

Board member, Wild Chimpanzee Foundation

The PASA Staff

Gregg Tully

Executive Director

Kaitlyn Bock

Administration and Communications Manager

The PASA Network

Experienced professionals and specialists who provide guidance and other support to PASA and our member wildlife centers

Marc Ancrenaz

Peter Apell

Wilson Ateh

Mike Barrie

Ainare Idoiaga Basaras

Silver James Birungi

Wayne Boardman

Sabrina Brando

Frands Carlsen

Katie Fawcett

Jeta James Fawoh

Tony Goldberg

Caroline Griffis

Brian Hare

Gladys Kalema

Felix Lankester

Jill Moyse

Lawrence Mugisha

Felicia Nutter

Frank Rietkerk

Alex Rosati

Lee Ann Rottman

Agnes Souchal

Kourtney Stumpe

Carmen Vidal

Michael Wamithi

Chris Whittier



The PASA Team

A team of dedicated volunteers worldwide who commit their skills and their time to strengthening PASA and protecting Africa's primates

Abigail Riley, Illinois, USA
Alisha Reaves, Indiana, USA
Allie Oliver-Burns, New York, USA
Amanda Hathaway, Oregon, USA
Amy Fultz, Louisiana, USA
Angela Ambrosini, New York, USA
Ariel Dobson, Oregon, USA
Bre Bain, Louisiana, USA
Dan Chao, Colorado, USA
Demelza Bond, UK
Diane Toomey, Massachusetts, USA
Erica Peth, Liberia
Esther Clarke, Massachusetts, USA
Heidi Brandt, Denmark
Jen Harris, Florida, USA
Katherine Poppin, Oregon, USA
Kelsey Edson, Illinois, USA
Lauren Etzkorn, Ohio, USA
Lianne Crouthers, Washington, USA
Lisa Kubotera, Washington, D.C., USA
Luke Larter, Alberta, Canada
Marianne De Taeye, Oregon, USA
Mary Brown, Washington, D.C., USA
Matt Brunette, Ontario, Canada
Maureen Leach, Massachusetts, USA
Megan Griep, Spain
Natasha Tworoski, California, USA
Nicole Sharpe, California, USA
Noel O'Donnell, Oregon, USA
Pierre-Louis Robertson, France
Pieter Van Heeren, Netherlands
Rachel Stokes, Michigan, USA
Richard Guerrin, Pennsylvania, USA
Sabrina Brando, Netherlands
Shriya Vishnubhatla, India
Tallulah Macvean, Quebec, Canada
Wendy Craft, Arizona, USA

Social Media
Translation
Graphic Design
Grant Writing
Social Media
Graphic Design
Events
Special Projects
Software Development
Grant Writing
Writing
Grant Writing and Special Projects
Grant Writing
Graphic Design
Special Projects
Research and Special Projects
Graphic Design
Grant Writing and Special Projects
Grant Writing
Writing
Grant Writing
Translation
Grant Writing and Special Projects
Grant Writing and Special Projects
Graphic Design
Social Media
Writing and Raising Awareness
Grant Writing and Special Projects
Social Media and Special Projects
Translation
Technology for Primate Conservation
Grant Research and Writing
Website and Graphic Design
Primate Care Training Coordinator
Translation
Database Development
Donor Relations

Statement of Financial Position Dec 31, 2017

ASSETS

Current Assets

Bank of America bank acct	\$116,040.18
Emergency Fund	<u>\$83,097.28</u>
Total Bank of America bank acct	\$199,137.46
Cash	\$517.72
PayPal	<u>\$12,386.79</u>
Total Current Assets	<u>\$212,041.97</u>

TOTAL ASSETS

\$212,041.97

LIABILITIES AND EQUITY

Liabilities

Current Liabilities

American Express	\$-2.06
B of A credit - Gregg	\$535.00
B of A credit - Kaitlyn	<u>\$325.13</u>
Total Current Liabilities	<u>\$858.07</u>

Total Liabilities

\$858.07

Equity

Retained Earnings	\$124,165.23
Net Revenue	<u>\$87,018.67</u>

Total Equity

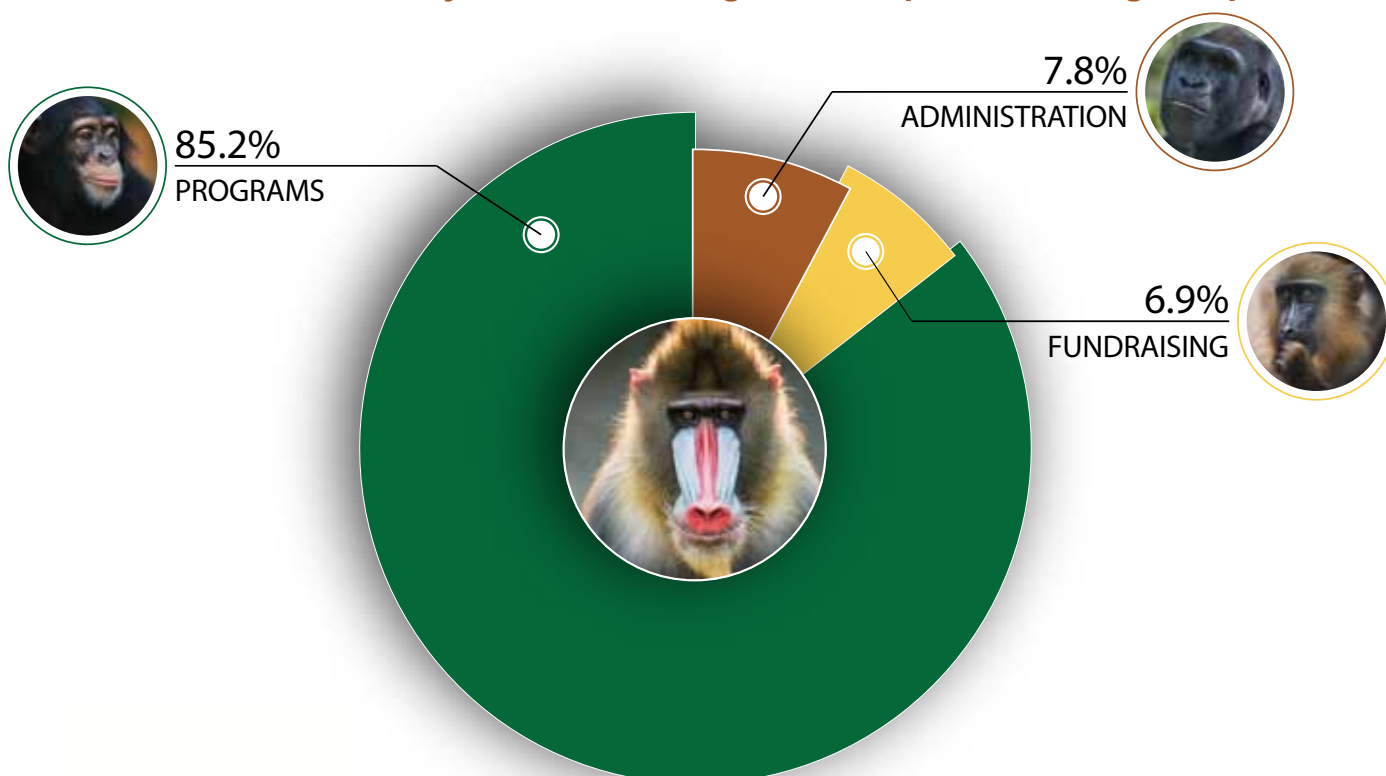
\$211,183.90

TOTAL LIABILITIES AND EQUITY

\$212,041.97

How PASA Spends Your Donations

More than 85 cents of every dollar donated goes to help save endangered primates.



Statement of Financial Activity

January – December 2017

REVENUE

Donations

Individual donors	\$80,965.94
Board members	\$25,394.46
Corporations	\$29,745.16
Foundations	\$88,241.14
Government	\$49,953.00
Zoos & AAZK	\$56,986.10
Other NGOs	\$17,937.20
In kind	\$16,467.74
Event revenue	\$85.00
For conferences & workshops	<u>\$31,693.29</u>

Total Donations \$397,469.03

Earned revenue

Membership dues	\$23,103.61
Merchandise sales	\$1,945.47
Credit card benefits	<u>\$2,494.32</u>
Total Earned revenue	<u>\$27,543.40</u>

TOTAL REVENUE **\$425,012.43**

EXPENDITURES

Administration	\$26,159.46
Fundraising	\$23,115.05
Outreach & advocacy	\$38,038.86
Training for members	\$70,500.63
Donations to members	\$92,357.94
Projects	<u>\$87,821.82</u>

TOTAL EXPENDITURES **\$337,993.76**

NET REVENUE **\$87,018.67**

Photo © Gerry Ellis/
Apes Like Us/GLOBIO



Pan African Sanctuary Alliance