

Pan African Sanctuary Alliance

Annual Report 2016

PASA

Executive Summary

The last year has seen the Pan African Sanctuary Alliance (PASA) establish a strong foundation which is enabling the Alliance to break new ground to protect Africa's primates and their habitat. As the great apes near the brink of extinction, our work becomes more urgent than ever before, and is only possible because of your support. They desperately need your help - before it's too late.

A Unique Alliance

PASA is a unique partnership of **22 wildlife centers in 13 countries that are leaders in the conservation and protection** of great apes, monkeys, and their habitat. PASA member organizations collaborate with government agencies to arrest wildlife smugglers, rescue trafficked primates, organize forest patrols to enforce wildlife protection laws, and establish new national parks and other protected areas. Furthermore, PASA members educate hundreds of thousands of Africans every year about wildlife conservation, conduct pioneering community development programs that give people alternatives to illegally hunting wildlife, provide emergency veterinary treatment, and give loving care to nearly 3,000 great apes and monkeys rescued from horrific situations.

PASA is a nonprofit organization registered in the United States which strengthens the capacity of our member wildlife centers to enable them to become more sustainable and maximize their impact on the conservation and welfare of humanity's closest relatives. Rather than simply giving grants to organizations in Africa or repeatedly sending personnel overseas to conduct projects, PASA's innovative approach unites our global perspective and international network with our members' decades of experience in Africa as pioneers in primate protection.





From Rebuilding to Growth

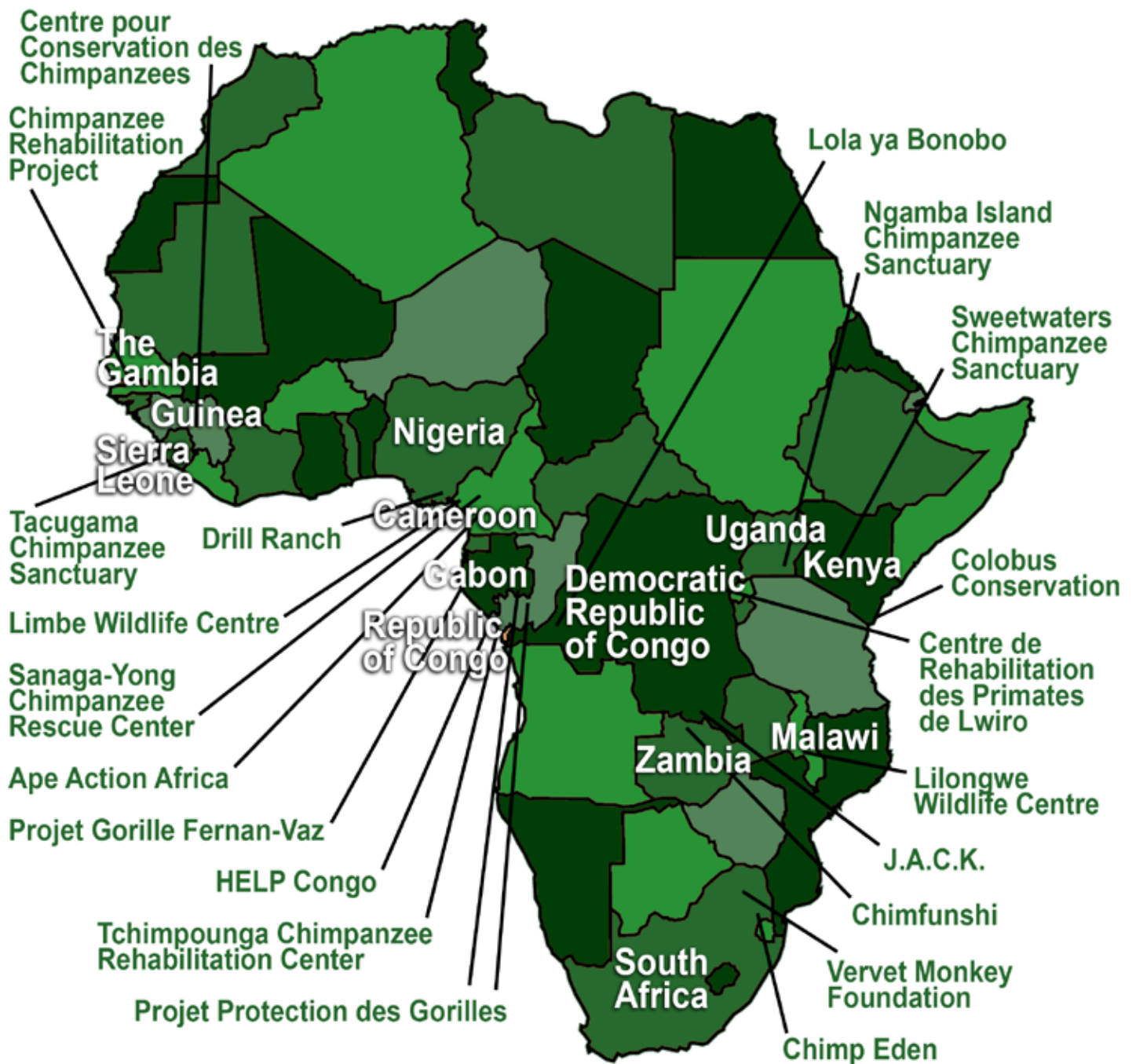
PASA's supporters enabled us to make strides in 2016 in both primate welfare and wildlife conservation. We revitalized long-standing programs and launched new initiatives to increase our impact. Additionally, **PASA completed a rebuilding process that began in 2015** which included establishing a new PASA Network of colleagues, reconnecting with foundations, zoos, and others that have collaborated with PASA in the past, and reaching out to new partners and supporters. We also placed a new emphasis on individuals worldwide who are becoming partners in fighting the threats facing African primates.

With this strong foundation, PASA has entered a growth phase and is poised for flight. The organization's **revenue increased by over 140% from 2015, which enabled us to more than double our expenses on programs.** This growth is expected to continue in 2017 and beyond. We are determined to continue to expand so we can protect primates and support our member wildlife centers as effectively as possible.

These achievements are only possible because of the dedicated support of PASA's donors and partners. **We look forward to collaborating with you to make greater strides to protect Africa's primates and their habitat in 2017.**

The great apes and monkeys need us now more than ever. I hope you will join us.

PASA Member Wildlife Centers across Africa



PASA's Programs to Empower Wildlife Centers and Protect Primates

Tragically, the threats to the existence of our nearest relatives are increasing rapidly. This is why your support means so much in our quest to save lives together.

The smuggling of baby apes to the Middle East has become so common that traffickers advertise animals for sale openly on Facebook and Instagram. Mining, logging, and other sources of deforestation continue to increase. The palm oil industry, which has devastated so much orangutan habitat in Asia, is beginning to destroy vital primate habitat in Africa. But thanks to your help, PASA and our member wildlife centers can ensure permanent protection for wild chimpanzees, gorillas, monkeys, and bonobos, in addition to rescuing thousands from horrific abuse.

Strategic Development Conference Bringing Together Pioneers in Primate Conservation

In December 2016, PASA hosted our Strategic Development Conference in Uganda. This was an opportunity for the directors of PASA's 22 member wildlife rescue centers across Africa as well as other leaders in primate protection and conservation to meet and discuss strategies for raising much-needed funds, educating local communities, reducing the risk of diseases in sanctuaries, and working with government agencies. We also discussed the best ways for PASA to support our members.

PASA member organizations generally lack funding for international travel. **The conference is only possible because of donors like you** who contribute to fully fund the expenses of one person from each organization.

The Pan African Sanctuary Alliance collaborated for the first time with GFAS, the Global Federation of Animal Sanctuaries, to host a capacity-building workshop immediately following the Strategic Development Conference. This enabled us to invite new guest speakers and forge new relationships with leaders of 12 African wildlife sanctuaries from outside the PASA family.



Leadership Development Grant

Empowering New Leaders

Hiring and cultivating future leaders is a daunting challenge for many PASA member organizations, especially those that work in very remote areas or in unstable countries. To address this, PASA awarded the first Leadership Development Grant, which makes it possible for African management staff to attend the Strategic Development Conference.

Raymond Tchimisso, a rising star in the PASA family, was chosen as the first recipient of the grant. He is the general manager of Sanaga-Yong Chimpanzee Rescue in Cameroon and has worked with the organization since 2004. **Raymond was delighted to join us at the conference, where he met other conservationists and became part of our international network.**



Siddle-Marsden Award

Recognizing an Innovator in Conservation Education

Clement Manjaalera of Lilongwe Wildlife Centre in Malawi is the recipient of PASA's Siddle-Marsden Award, which we award annually to an African staff member who exemplifies a commitment to primates, conservation, and excellence. Clement joined LWC as a volunteer tour guide when the center first opened. He is now part of the organization's senior management as its Education and Outreach Manager. Clement oversees a team of 12 who provide **conservation education to more than 35,000 children every year.**

At the Strategic Development Conference, Clement gave an inspiring presentation about Lilongwe Wildlife Centre's diverse education projects including **their work to stop the horrific bushmeat trade and other wildlife crime.**

Rescuing Primates in Need

A Victim of the Illegal Pet Trade

Bobo was a tiny baby monkey living in the Congo forest when he was stolen and sold as a pet. His new owner kept him tied up on such a short rope that he could barely move around, and brought the monkey to his stall at a market every day.

When Bobo was about three months old, two people saw the awful condition he was in and took him from the market, brought him to their house, and gave him care and affection. They contacted a colleague who put them in touch with PASA, which asked the Lwiro Primate Rehabilitation Center (CRPL) to give Bobo a forever home. Now he has plenty of space to run around and play with other monkeys, and the staff take care of all of his needs.



Primate Care Training Program

A New Approach to Improving the Lives of Rescued Primates

The Pan African Sanctuary Alliance is well known for holding top quality workshops and conferences about topics such as veterinary care and conservation education. Our new Primate Care Training Program will complement our workshops with a completely different approach and will give better lives to thousands of great apes and monkeys.



**Customized hands-on
training to all animal
care staff**

PASA has assembled a team of highly experienced instructors who are creating a training curriculum specifically for the needs of African sanctuaries. In 2017, they will visit PASA member organizations to give customized hands-on training to all their animal care staff in topics such as solving behavior issues, providing environmental enrichment, and preventing diseases.

Emergency Support Program

Wildlife centers in Africa are constantly threatened with disaster. Forest fires destroy buildings, disease outbreaks endanger animals, and larger emergencies such as the recent Ebola outbreak put thousands of animals at risk. PASA's Emergency Support Program, which is funded by donors around the world, makes it possible to provide immediate help.

Severe Rains Destroyed an Enclosure Fence

Early in 2016, El Nino rains caused flooding that destroyed 300 yards of fence at Sweetwaters Chimpanzee Sanctuary in Kenya. As a result, most of the sanctuary's chimpanzees needed to stay in overnight enclosures to protect them from escaping into the danger of hunters and wildlife smugglers.



The fence that was destroyed and repaired because of your support.

Through PASA's Emergency Support Program, we quickly gave assistance to Sweetwaters. This enabled them to rebuild the fence and reinforce it to prevent another collapse and ensure the chimpanzees will stay safe. The chimps can now roam throughout the entire sanctuary, which has reduced social tension and escape attempts.

Flooding Threatened Ngamba Island

Ngamba Island Chimpanzee Sanctuary stands in Lake Victoria, the largest tropical lake on Earth, making it extremely vulnerable to weather disasters. Flooding damaged infrastructure on the island and jeopardized the ability to care for the chimpanzees.

Because of your generous help, the Pan African Sanctuary Alliance gave a crisis grant to Ngamba Island to make it possible to build an emergency retaining wall. This wall prevented severe damage to the sanctuary's facilities, allowing essential care for the chimpanzees to continue.



Edutainment Films Program

Saving Species through Entertainment



Thanks to you, PASA's Edutainment Films Program is growing rapidly. We have acquired the rights to distribute entertaining videos that have conservation messaging and are appropriate for African audiences. Sanaga-Yong Chimpanzee Rescue, a PASA member organization in Cameroon, arranged for the videos to be shown to an audience of 75,000 people on Cameroon's train system and far more on national television.

Now PASA is working with our member organizations to expand the Edutainment Films Program to more

African countries, **with the goal of educating millions of people across Africa.** Additionally, we are obtaining permission to show many more exciting films about protecting African wildlife and nature conservation.

Educating Children in Cameroon to Protect Wildlife

PASA is collaborating with our member organizations in Cameroon to implement a pioneering program that integrates wildlife conservation into the school curriculum. The goal of the program is widespread education about environmental conservation in Cameroon, which will have a long-term impact on wildlife protection throughout the country. PASA members in Cameroon conducted a successful pilot in 2016, which we will expand in 2017.



A long-term impact on wildlife protection throughout Cameroon



Countless
monkeys and
great apes
are orphaned
by bushmeat
hunters, kept
as illegal pets,
or smuggled
into the illicit
wildlife trade

Rescuing Primates in Need

“The Situation is Desperate”

“We found a patas monkey that was kept as a pet and then abandoned. There are no sanctuaries in Senegal. The situation is desperate.”

This is from an email PASA received from a compassionate person in Dakar, Senegal, who rescued Fatou, a little monkey in urgent need.

The Pan African Sanctuary Alliance’s network of 22 member wildlife rescue centers is the largest in Africa. However, many countries in Africa still lack suitable facilities to care for rescued great apes and monkeys, which can make situations like this very difficult.

Tragically, stories like Fatou’s are far too common. Countless monkeys and great apes are orphaned by bushmeat hunters, kept as illegal pets, tied on top of buses, or smuggled into the illicit wildlife trade.

We reached out to PASA member organizations in the region, and the Chimpanzee Rehabilitation Project in the Gambia generously offered to take care of Fatou.

Transportation by car and permits to allow Fatou to travel to a new country were arranged. She is now receiving outstanding care from CRP’s experienced staff, who reported that little Fatou is fascinated by the natural surroundings and other monkeys.

Technology for Primate Conservation

PASA is providing our member wildlife centers with easy, effective ways to record, store and access useful information. A database designed by Pieter Van Heeren is enabling the centers to store records of their animals' medical histories, behavioral histories, and other data. The ODK smartphone app empowers organizations to quickly record data about animals they rescue, assess the impact of education programs, track animals who have been reintroduced to the wild, and more.

Colobus Conservation has shifted from a paper-based system to using ODK and other software for data collection and management. Rainfall data is collected daily in a simple ODK form, whereas more complex forms are used for recording interviews, daily conservation work, and health checks of the colobus monkeys.

Ensuring excellence through accreditation

PASA's accreditation process helps our member wildlife centers to provide high quality animal care, implement effective conservation programs, and manage sustainable organizations. Members are re-accredited every five years.

In 2016, PASA conducted re-accreditations of 11 of our member organizations.





A dangerous precedent which can justify sending endangered animals to the Middle East and China

Advocacy

Taking a Stand against an Unprecedented “Pay to Play” Scheme

In 2016, the U.S. Fish & Wildlife Service approved the transfer of seven chimpanzees who were subjected to research at Yerkes Primate Research Center to Wingham Wildlife Park, a zoo in England which is not accredited by any of the major accreditation organizations. Since Wingham has never taken care of chimpanzees and does not adhere to zoo association standards, the seven chimps may face a worse situation than being subjects of lab research.

Primate sanctuaries in the U.S. offered to give the chimps high quality care for the rest of their lives, but for the zoo, the chimps are a means to increase ticket sales. The zoo circumvented the U.S. Endangered Species Act by making a financial contribution to a conservation project in Africa which is unrelated to the chimpanzees.

PASA joined a multitude of other conservation and animal protection organizations in strongly opposing this for a number of reasons, particularly because it would set a very dangerous precedent **which can be used to justify sending endangered animals to unaccredited zoos and private animal collections worldwide, including the rapidly increasing trade to the Middle East and China.**

Raising Awareness about Threats to Primates

Website: In 2016, PASA launched a new website which serves as a tool for raising awareness worldwide about the issues that are devastating Africa's wildlife, and inspiring people to help. We invite you to visit the site at www.pasaprimates.org.

Petition: An estimated 180,000 pounds of illegally hunted wildlife meat is trafficked undetected to cities throughout the U.S. every year. The rapidly growing bushmeat industry has orphaned countless infant great apes and monkeys, and is now the leading cause of the imminent extinction of our closest relatives.

Furthermore, it may bring epidemics of dangerous diseases like Ebola and SARS to any country where ape meat is smuggled. Recently, African wildlife meat confiscated in New York was found to contain herpes and HIV-related viruses.

50,000 people have signed the petition against the smuggling of the meat of African wildlife into the U.S.

1,000 people visit PASA's new website each day

14,000 people follow PASA on Facebook - an increase of 100% from the beginning of 2016

2.0 million people have seen PASA's educational content about the bushmeat crisis

PASA started a petition about the cruel and illegal international trade in African bushmeat, which brings the risk of disease outbreaks to cities throughout North America. Over 50,000 people have added their names to the petition and the number continues to grow. We will present the petition signatures to the Commissioner of U.S. Customs to encourage them to crack down on the illegal import of wildlife meat.

If you agree that the smuggling should be stopped, please speak out against the bushmeat crisis at www.pasaprimates.org/stopbushmeat.





Blog: The Latest News section of the site is a blog about current events ranging from the rapid spread of the palm oil industry, which is decimating critical wildlife habitat, to the vital role of African women in conservation.

Social media: PASA is rapidly expanding our use of social media to raise awareness of our member organizations across Africa and their vital work to protect primates. In addition to Facebook and Twitter, you can now join PASA on Instagram, LinkedIn, and YouTube.

NAPSA: The Pan African Sanctuary Alliance forged new connections in 2016 to amplify our impact. For the first time, PASA was represented at a workshop hosted by NAPSA, the North American Primate Sanctuary Alliance, where we gave a presentation and informed a new audience(wc) about the essential roles of African primate sanctuaries. Additionally, we met primate caregivers who have become partners in developing our new Primate Care Training Program.

PASA Board of Directors

Susan Lutter

Chair

Founder and Director, Act for Great Apes

Norm Rosen

Vice-Chair

Chair, Orangutan Conservancy

President, Southern California Primate Research Forum

Great Ape Program Coordinator, Conservation Breeding Specialist Group

Mary Rose

Secretary

Trustee, Columbus Zoo and Aquarium

Board member, Friends of Bonobos

Vice-Chair, Columbus Zoo Conservation and Collection Management Committee

Chair, Columbus Zoo Docent Conservation Committee

Franck Chantereau

Treasurer

Founder and Director, J.A.C.K. Sanctuary

Rachel Hogan

Director

Director, Ape Action Africa

Sharon Redrobe

Director

CEO, Twycross Zoo and East Midland Zoological Society

Chair, Ape Action Africa, Cameroon

Director, Ape Heart Project, Europe

Veterinary Advisor, Great Ape TAG of the European Association of Zoos and Aquaria

Executive Committee Representative for Europe, Great Ape Heart Project, USA

Rebecca Rose

Director

Board member, Friends of Bonobos

Steering committee member, Human-Wildlife Conflict Collaboration

Steering committee member, Ohio Bird Conservation Initiative

Co-founder and steering committee member, Zoos and Aquariums Committing to Conservation conference (ZACC)

Michele Stumpe

Director

Chair and co-founder, Children of Conservation

Richard Wrangham

Director

Professor of Anthropology, Harvard University

Director, Kibale Chimpanzee Project

Board member, International Union for the Conservation of Nature Species Survival

Commission Primate Specialist Group

Board member, Jane Goodall Institute

Board member, Gorilla Foundation

Board member, WildAid

Board member, Wild Chimpanzee Foundation

The PASA Network

Experienced professionals and specialists who provide guidance and other support to PASA and our member wildlife centers

Marc Ancrenaz

Peter Apell

Wilson Ateh

Mike Barrie

Ainare Idoiaga Basaras

Silver James Birungi

Wayne Boardman

Sabrina Brando

Ken Cameron

Frands Carlsen

Katie Fawcett

Jeta James Fawoh

Tony Goldberg

Caroline Griffis

Brian Hare

Gladys Kalema

Felix Lankester

Jill Moyse

Lawrence Mugisha

Felicia Nutter

Frank Rietkerk

Alex Rosati

Lee Ann Rottman

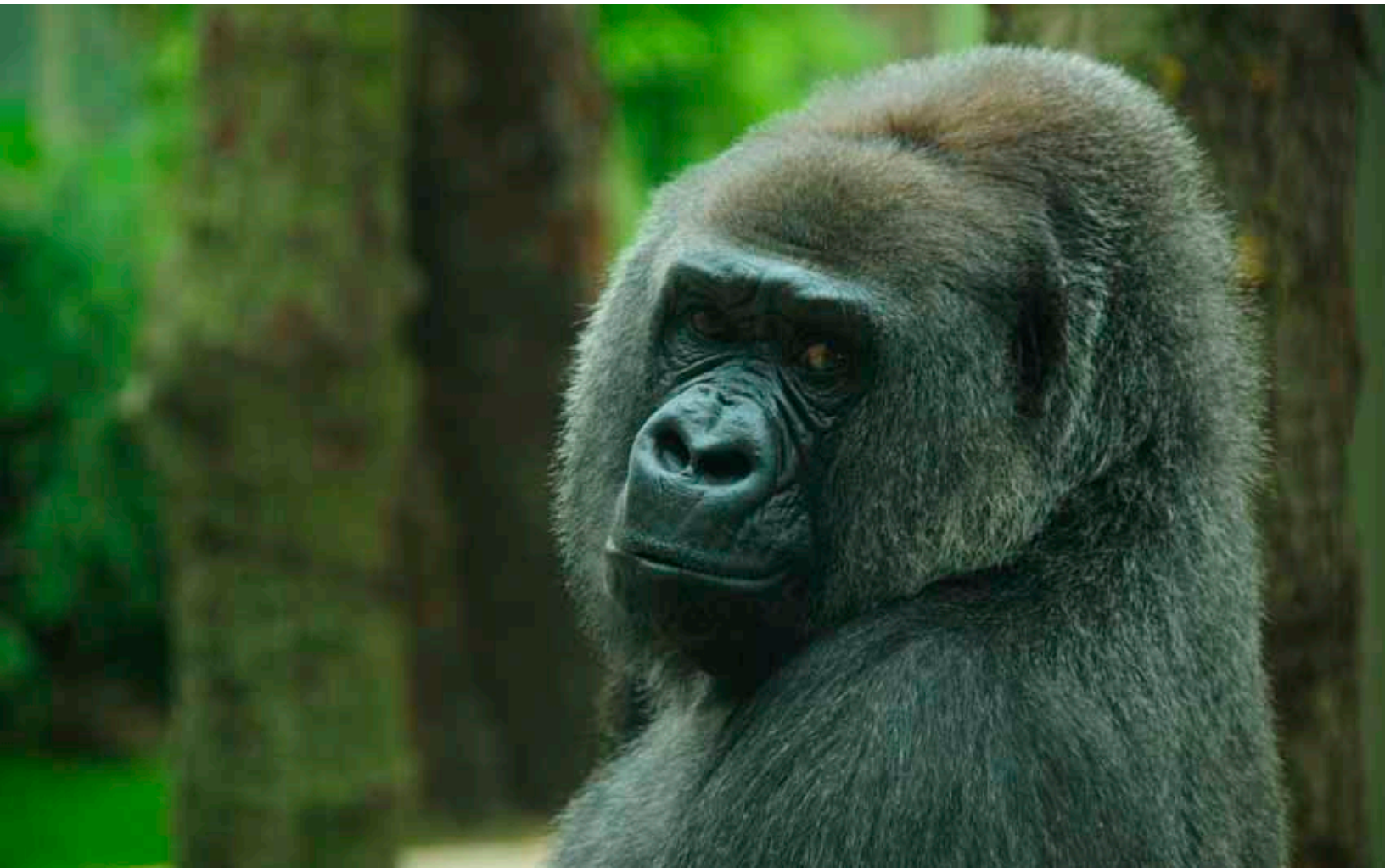
Agnes Souchal

Kourtney Stumpe

Carmen Vidal

Michael Wamithi

Chris Whittier





The PASA Team

Executive Director

Gregg Tully

A group of volunteers worldwide who commit their time to strengthening PASA and protecting Africa's primates

Bre Bain, Louisiana, USA. Raising awareness

Kaitlyn Bock, Florida, USA. Communications

Sabrina Brando, Netherlands. Primate care training program

Matt Brunette, Canada. Grant writing and raising awareness

Wendy Craft, Arizona, USA. Donor relations

Lauren Etzkorn, Ohio, USA. Grant writing and special projects

Richard Guerrein, Pennsylvania, USA. Graphic design

Amanda Hathaway, Colorado, USA. Grant writing

Sarah Kovalaskas, Georgia, USA. Grant writing

Brie Marais, Oregon, USA. Social media

Jill Moyse, Texas, USA. Veterinary supply program

Caroline Mullins, Australia. Programs

Petra Osterberg, Finland. Adviser

Erica Peth, Liberia. Grant writing

Andrea Salas, Mexico. Social media

Nicole Sharpe, California, USA. Programs

Rachel Stokes, Michigan, USA. Grant writing

Kourtney Stumpe, Georgia, USA. Data collection program

Natasha Tworoski, California, USA. Raising awareness

Pieter Van Heeren, Netherlands. Technology for primate conservation

Statement of Financial Position

As of December 31, 2016

	Total
ASSETS	
Current Assets	
Bank Accounts	
Bank of America for PASA	78,419.03
Crisis Fund	27,587.50
Total Bank of America for PASA	\$ 106,006.53
Bank of America for sanctuaries	149.02
Cash	0.00
PayPal	18,089.56
Total Bank Accounts	\$ 124,245.11
Total Current Assets	\$ 124,245.11
TOTAL ASSETS	\$ 124,245.11
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Credit Cards	
Capital One card	312.90
Total Credit Cards	\$ 312.90
Total Current Liabilities	\$ 312.90
Total Liabilities	\$ 312.90
Equity	
Retained Earnings	106,273.94
Net Revenue	17,658.27
Total Equity	\$ 123,932.21
TOTAL LIABILITIES AND EQUITY	\$ 124,245.11

Statement of Financial Activity

January - December 2016

Revenue	Total
2000 Donations	
2001 Individual donors	32,079.00
2002 Board members	13,841.34
2003 Corporations	18,329.09
2004 Foundations	91,930.00
2006 Zoos	44,402.70
2007 Other NGOs	17,185.00
2008 In kind	4,185.00
Total 2000 Donations	\$ 221,952.13
2100 Earned revenue	
2101 Membership dues	15,985.62
2102 Merchandise sales	2,097.03
Total 2100 Earned revenue	\$ 18,082.65
Total Revenue	\$ 240,034.78
Expenditures	
100 Administration	\$ 25,500.41
300 Fundraising	\$ 21,545.28
400 Outreach & advocacy	\$ 36,745.79
500 Workshops & training	\$ 50,495.83
600 Accreditation	\$ 3,370.53
700 Grants given	\$ 14,639.50
800 Projects	\$ 70,079.17
Total Expenditures	\$ 222,376.51
Net Revenue	\$ 17,658.27



PASA

Pan African Sanctuary Alliance