

PASA

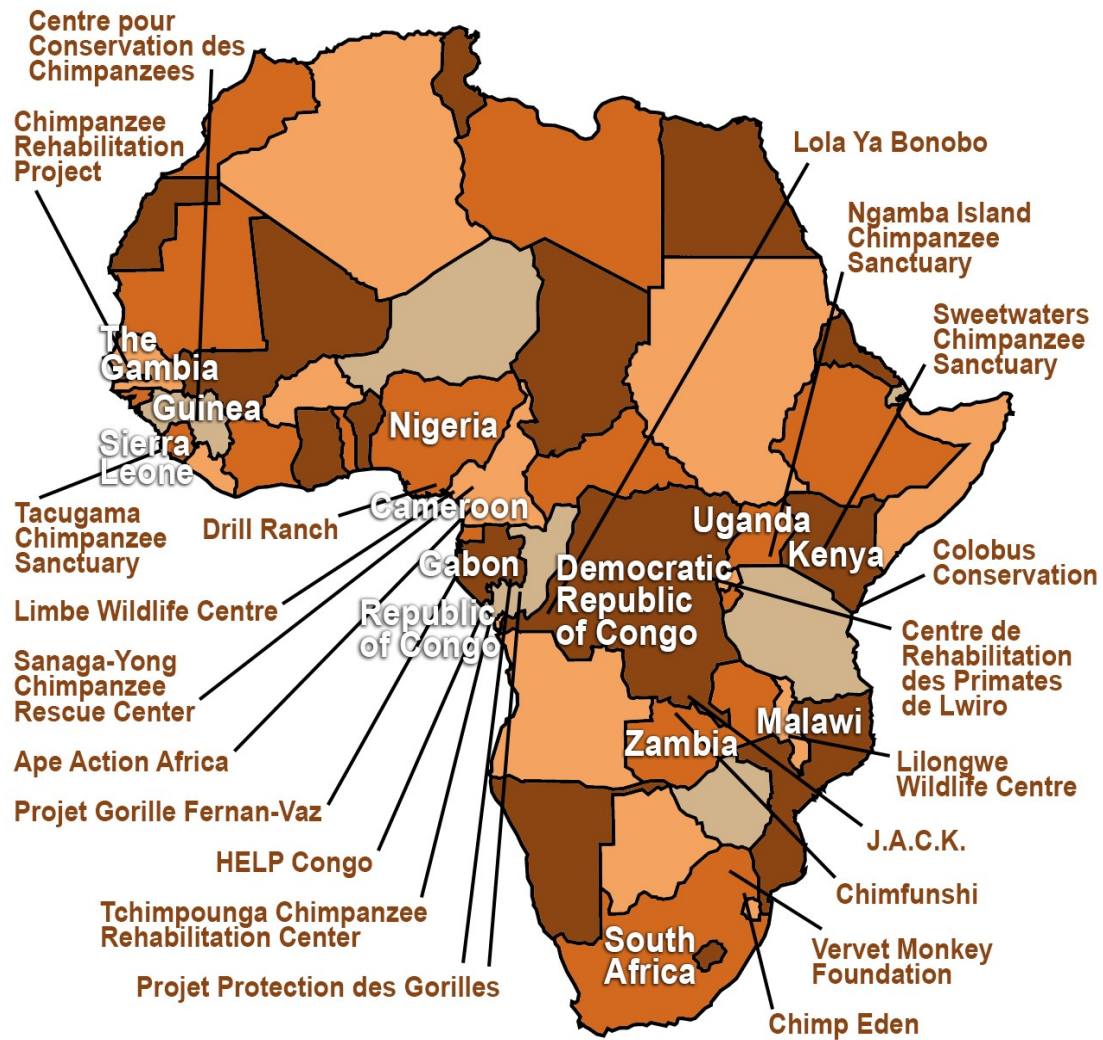
Pan African Sanctuary Alliance

2015 Annual Report



PASA Member Sanctuaries

Ape Action Africa (Cameroon)
Centre pour Conservation des Chimpanzees (Guinea)
Chimfunshi Wildlife Orphanage (Zambia)
Chimpanzee Rehabilitation Project (Gambia)
Chimp Eden (South Africa)
Colobus Conservation (Kenya)
Drill Ranch (Nigeria)
Fernan-Vaz Gorilla Project (Gabon)
HELP - Congo (Congo)
Jeunes Animaux Confisques au Katanga (J.A.C.K.) (Democratic Republic of Congo)
Lilongwe Wildlife Centre (Malawi)
Limbe Wildlife Centre (Cameroon)
Lola ya Bonobo (DR Congo)
Lwiro Primate Rehabilitation Centre (DR Congo)
Ngamba Island (Uganda)
Projet Protection des Gorilles-Congo (Congo)
Projet Protection des Gorilles-Gabon (Gabon)
Sanaga-Yong Chimpanzee Rescue Center (Cameroon)
Sweetwaters Chimpanzee Sanctuary (Kenya)
Tacugama Chimpanzee Sanctuary (Sierra Leone)
Tchimpounga Chimpanzee Rehabilitation Centre (Congo)
Vervet Monkey Foundation (South Africa)



PASA Board of Directors

Michele Stumpe, Chair
 Norm Rosen, Vice Chair
 Mary Rose, Secretary
 Susan Lutter, Treasurer
 Franck Chantereau
 Rachel Hogan
 Rebecca Rose
 Richard Wrangham

PASA Executive Director: Gregg Tully

Executive Summary

2014 and the early part of 2015 were challenging times for the Pan African Sanctuary Alliance. However, PASA is converting difficulties into opportunities. It became clear in 2014 that there were different perspectives about the vision of the organization which needed to be addressed. In early 2015, the PASA Board of Directors discussed the organization's mission and goals at great length and collaborated to write a new vision statement (which is below). Now the Board stands unified with a common perspective on the roles of PASA to support our member wildlife centers and protect the primates of Africa.

Due to changes in personnel at the end of 2014, the Pan African Sanctuary Alliance's programs and fundraising were scaled back through most of 2015, resulting in marked reductions in expenses and revenue. This was also transformed to an opportunity, as it enabled the Board to move forward on a path that matches PASA's goals. Gregg Tully was hired as the Executive Director in August to lead the implementation of the organizational vision. At PASA's Strategic Development Conference in November, we reestablished a supportive family of wildlife rescue centers across Africa.

Now PASA is in a rebuilding phase as we reach out to former donors, current supporters, and new potential supporters. **We invite you to help us to fulfill the potential of the Pan African Sanctuary Alliance to protect humanity's closest relatives from suffering, exploitation, and extinction.**

The PASA Vision

Our goal for PASA is to be an invaluable resource for primate sanctuaries throughout Africa. Recognizing the intrinsic value that wildlife sanctuaries provide as a nexus of long term commitment to enforcement of wildlife laws, animal welfare and conservation of wild primates, we will advocate for our member sanctuaries on these and other relevant issues and provide a readily accessible international communication network for these members. PASA's programs will evolve with the threats that face African primates and the needs of our members; we will continuously seek creative solutions to provide our members with the best tools to promote long term success in the fight to protect and care for Africa's primates.

We will accomplish this while maintaining PASA's Culture of Trust and Caring. We will follow PASA's Code of Values which includes transparency, collaboration, fairness, competence, humility and respect both internally with our member sanctuaries and in our relationships with supporters, governments, and non-governmental organizations.

Every African primate sanctuary, regardless of size, will be able to obtain quality training and access to conservation services from a membership organization that puts its members' collective interests first and foremost.



The Strategic Development Conference

The Strategic Development Conference in Nairobi, Kenya from November 4 to 7, 2015 marked the 16th annual meeting of the leaders of Africa's primate sanctuaries. Thirty-five people participated in the conference, including leaders of 20 of the 22 PASA member organizations and five members of PASA's Board of Directors. The Strategic Development Conference represented a new beginning for the Pan African Sanctuary Alliance. In contrast to past years, the sanctuary presence drastically exceeded that of Western specialists. The conference agenda incorporated discussions led by highly knowledgeable sanctuary directors that provided participants with practical knowledge readily applicable to the African context. Focusing sessions more on internal development provided the opportunity to learn about the needs of the member organizations and determine how PASA can address them, rebuild the members' confidence in PASA, provide a forum for sharing ideas and knowledge, and provide training.

The desire for PASA to develop a mutually beneficial partnership with the EAGLE Network ensued after a guest presentation by Ofir Drory on the illegal wildlife trade and EAGLE's work to enforce the laws against it. Post conference discussions between EAGLE Network and PASA affiliated organizations have increased the opportunities for collaboration. Special guests, Jim and Jenny Desmond, illustrated the situation facing the chimpanzees recently abandoned in Liberia by a New York Blood Center research facility. They described their plan to travel to Liberia to improve the living conditions of the chimpanzees and create a sanctuary for them. In addition, new PASA volunteer, Kourtney Stumpe gave a presentation on Open Data Kit (ODK), a versatile app which can be used for recording data or various forms of multimedia. Following the conference, Kourtney traveled to six of the PASA member organizations to assess the potential utility of the app, train the staff members on how to maneuver it, and set up a unique form base that would get them started.



The 2015 Siddle-Marsden Award was presented to Posseh Kamara of Tacugama Chimpanzee Sanctuary for her selfless dedication to the care of the infant chimpanzees at Tacugama, as well as her hard work and positive attitude.

Exploring the diversity of fundraising channels available and particularly reaching individual donors through the internet and social media were identified as a major goals. The conference highlighted the vast intellectual resources of PASA, and opened doors for innovation. Overall a strong, supportive network was reestablished among PASA and its members and the atmosphere was positive and collaborative.

The 2015 Strategic Development Conference was sponsored in part by generous donations from:



The ODK Data Collection Project

Open Data Kit is an Android application in which one can create unique forms making data collection more consistent and efficient. Using this application, JGI has empowered communities in Africa to responsibly monitor and manage their land. In 2014, PASA began exploring whether using similar technology to compile and analyze information regarding animals being cared for in its member sanctuaries would be beneficial in



identifying trends in illegal trade as well as law enforcement and confiscation. Not only would ODK provide each sanctuary with an avenue for a more reliable, readily available and easily searchable records, but having the data in this format would allow the sanctuaries to more easily generate reports that are often required for funding and sustainability. In addition, PASA's ability to compile the data from multiple sanctuaries would allow PASA to more readily identify larger trends and issues in conservation.

In the spring of 2015, Kourtney Stumpe, a volunteer with Children of Conservation and an Intern in the primate department of Zoo Atlanta proposed to volunteer her time to learn the ODK software so

that she could travel to PASA sanctuaries to teach their staff how to use the application and develop forms specific to their needs. While there, she would also provide the manpower to upload the biographies of their existing populations. In collaboration with the Jane Goodall Institute, the Pan-African Sanctuary Alliance and Children of Conservation set out to introduce the Open Data Kit project at the PASA Strategic Development Conference in Nairobi in November of 2015.

In preparation for the Strategic Development Conference, Kourtney established a PASA ODK server that would house its member sanctuaries' data. She designed a universal form for the member wildlife centers to record essential details in reference to animal intakes, and constructed a presentation that would not only showcase the application, but begin to train individuals on how to use it effectively. PASA provided the administrative support to coordinate with those sanctuaries that would be participating in the first phase of the ODK installation. Following the Strategic Development Conference, Kourtney visited six PASA affiliated organizations in Kenya, Uganda, Zambia, Malawi, and South Africa. Planning of the second phase of the project in which Kourtney will introduce the ODK application to at least six additional organizations has begun.



The Cameroon Education Project

In July 2015 PASA held a workshop in Cameroon with the primary goal of identifying effective approaches to produce the long-term changes needed to protect the primate populations in Cameroon. An important outcome of the workshop was the identification of a novel program with national impact: PASA, Ape Action Africa, Limbe Wildlife Centre, and Sanaga-Yong Rescue Center are now planning to substantially reduce human-wildlife conflict by changing attitudes about primates and wildlife conservation throughout Cameroon. The workshop participants intend for wildlife conservation content to be seamlessly integrated into Cameroon's education curriculum and to be taught by the schoolteachers nationwide on an ongoing basis. They will apply proven methodologies on a national scale for the first time, to achieve penetration of conservation awareness throughout the country.



Since human activities are the root causes of most primate conservation problems, a key to resolving the issues is to produce sustained changes in people's attitudes and actions towards wildlife. The workshop included a visit with community members involved in various community engagement programs.

The community engagement programs currently conducted by the workshop participants in their local areas will support the proposed nationwide project. The sanctuaries' community engagement staff already have a deep understanding of how to inspire Cameroonian people of all ages to care about wildlife conservation and help protect primates. Their experience will be indispensable for designing the curriculum and their accomplishments will demonstrate to government officials that an education-based approach is effective. The anticipated outcome for this project is for every student in Cameroon to have improved attitudes and behaviors towards wildlife, and the resulting reduction in human-wildlife conflict will have a vital role in the effort to prevent the extinction of Cameroon's great apes.



Sanaga-Yong Rescue Center has already arranged for films to be shown on trains in Cameroon where they will be seen by tens of thousands of people.

The Ajani Films Project

PASA is working with its member wildlife centers and a film company named Nature for Kids to distribute a series of entertaining films about wildlife conservation. The Environmental Education through Entertainment (edutainment) concept was created by Nature for Kids to appeal to children being educated in underdeveloped areas such as rural African communities. Nature for Kids uses a variety of multi-media including interactive film and radio. PASA intends to distribute the films widely across Africa on national television and through other media to maximize their impact. Success will be measured by the number of media agencies that show the films and the estimated number of people who watch them.

The El Nino Crisis Grant

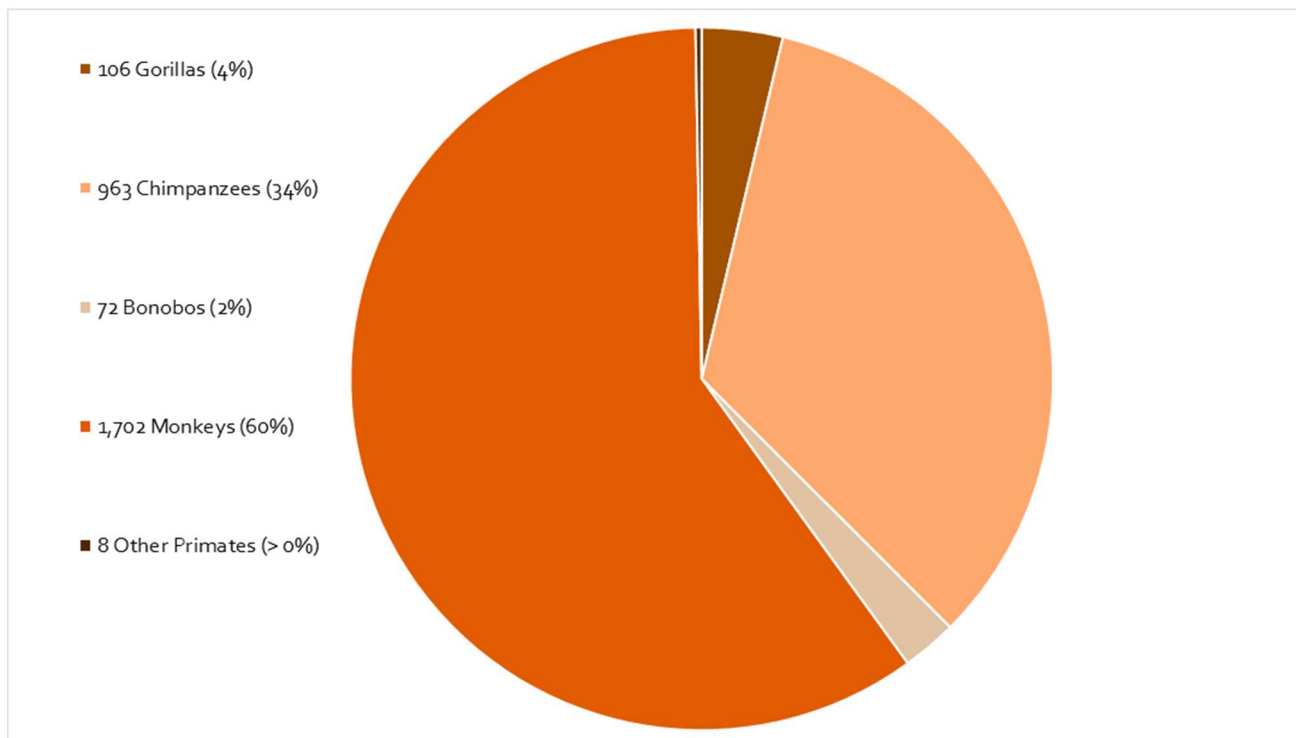
Resources and funding can be difficult to come by quickly for African wildlife centers, and the threat of an impending disaster is a constant concern for PASA sanctuaries. PASA tries to provide security in times of trial by giving crisis grants to our member sanctuaries during emergencies. The current El Nino, an irregularly occurring and complex series of climatic changes, is one of the strongest on record and the extreme El Nino rains have caused Lake Victoria, the lake that Ngamba Island resides in, to rise to the highest levels in memory. Heavy El Nino rains have left Ngamba Island, home to 48 orphaned and rescued chimpanzees in Uganda, in a critical situation. Flooding put the organization's facilities in jeopardy, and PASA was able to grant crisis funds to Ngamba Island to help with the construction of a stronger, larger retaining wall to protect the island from further damage.

Sanctuary Census

At the Strategic Development Conference PASA expressed an interest in conducting a census of the number of staff members and animals within PASA affiliated organizations. Submissions from each sanctuary came in during the following weeks. It was concluded that there are currently a total of 2,851 primates and 495 staff members within 22 PASA facilities. Among the diverse array of species in their care are gorillas, chimpanzees, bonobos, over fifteen species of monkey, as well as a few other primate species. The figure below represents the percent breakdown of each group in the total population of primates in member wildlife centers.



The El Nino rains are expected to continue until March, the floodwaters are still rising, and PASA and Ngamba Island remain concerned for the welfare of their chimps.



Pan African Sanctuary Alliance

Statement of Financial Position

As of December 31, 2015 (U.S. Dollars)

	Total
ASSETS	
Current Assets	
Bank Accounts	
Bank of America	97,418.52
Cash	0.00
PayPal	9,411.36
Total Bank Accounts	\$ 106,829.88
Total Current Assets	\$ 106,829.88
TOTAL ASSETS	\$ 106,829.88
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Credit Cards	
Capital One card	555.94
Total Credit Cards	\$ 555.94
Total Current Liabilities	\$ 555.94
Total Liabilities	\$ 555.94
Equity	
Retained Earnings	128,631.00
Net Revenue	-22,357.06
Total Equity	\$ 106,273.94
TOTAL LIABILITIES AND EQUITY	\$ 106,829.88

Pan African Sanctuary Alliance

Statement of Financial Activity

January - December 2015 (U.S. Dollars)

	Total	Percent of Total
Revenue		
2000 Donations		
2001 Individual donors	17,883.07	18%
2002 Board members	9,563.84	10%
2003 Corporations	10,425.53	11%
2004 Foundations	5,850.00	6%
2006 Zoos	23,970.00	24%
2007 Other NGOs	7,428.53	7%
2008 In kind	2,906.50	3%
Total 2000 Donations	\$ 78,027.47	79%
2100 Earned revenue		
2101 Membership dues	20,547.15	21%
2199 Other earned revenue	475.00	0%
Total 2100 Earned revenue	\$ 21,022.15	21%
Total Revenue	\$ 99,049.62	100%
Expenditures		
100 Administration		
101 Personnel	9,094.53	7%
102 Insurance (not personnel)	1,810.92	1%
103 Bank & merchant fees	119.00	0%
104 Government registration fees	110.00	0%
199 Other administration	13,221.01	11%
Total 100 Administration	\$ 24,355.46	20%
300 Fundraising		
301 Personnel	8,898.53	7%
302 Mass emails	252.58	0%
305 Donor database	2,160.18	2%
399 Other fundraising	158.86	0%
Total 300 Fundraising	\$ 11,470.15	9%
400 Outreach & advocacy		
402 Attending conferences	1,660.73	1%
405 Mass Emails	424.52	0%
499 Other	2,163.69	2%
Total 400 Outreach & advocacy	\$ 4,248.94	3%
500 Workshops & training		
501 Strategic Development Conference	34,494.52	28%
Total 500 Workshops & training	\$ 34,494.52	28%
700 Grants given		
701 Crisis grants	10,000.00	8%
702 Grants requested by donor	12,900.00	11%
704 For veterinary care	2,906.50	2%
Total 700 Grants given	\$ 25,806.50	21%
800 Projects		
801 Program personnel	17,797.16	15%
803 Cameroon curriculum project	1,570.98	1%
804 Other sanctuary visits	1,156.26	1%
899 Other programs & projects	506.71	0%
Total 800 Projects	\$ 21,031.11	17%
Total Expenditures	\$ 121,406.68	100%
Net Revenue	-\$ 22,357.06	