

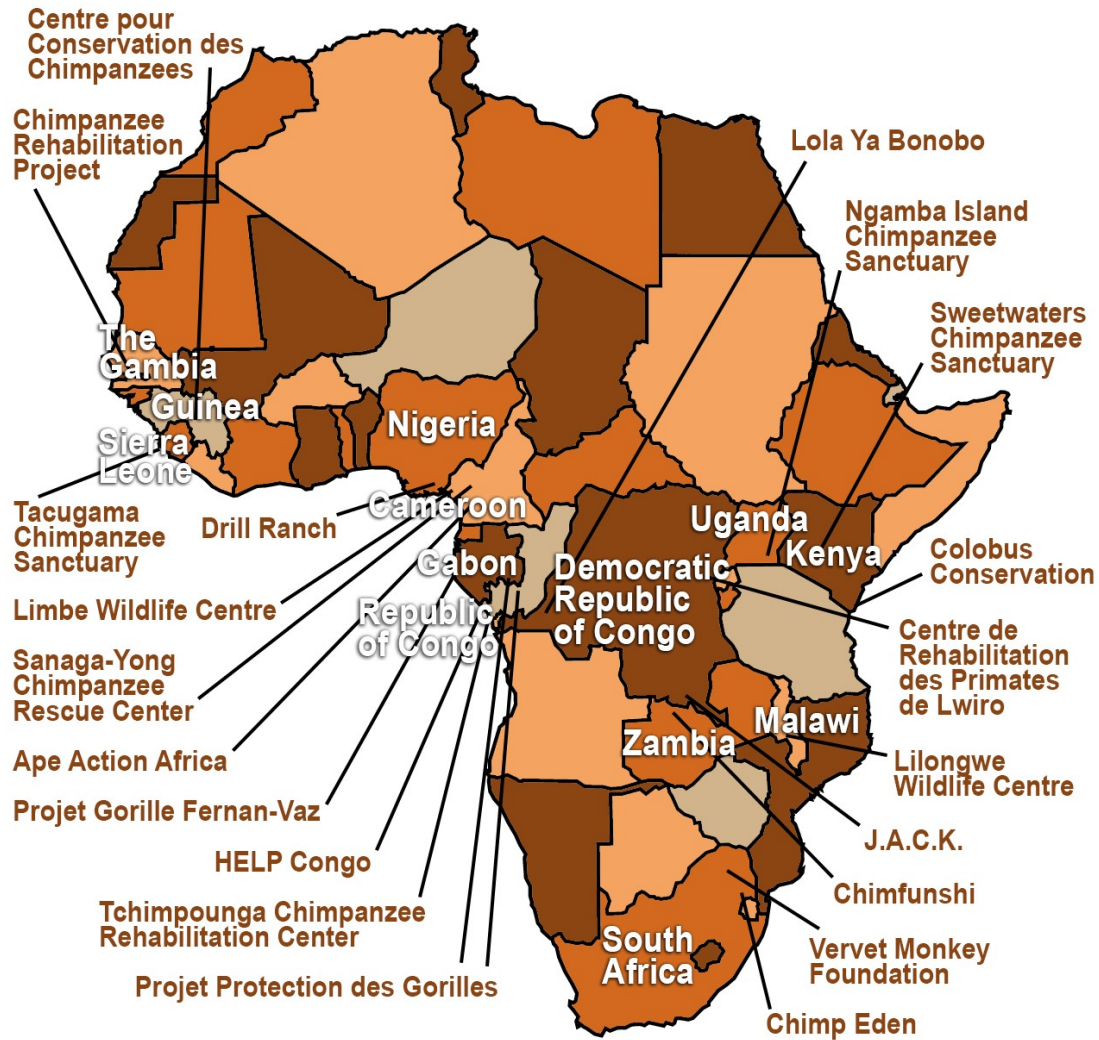
P A S A

PAN AFRICAN SANCTUARY ALLIANCE 2014 ANNUAL REPORT



PASA Member Sanctuaries

Ape Action Africa (Cameroon)
Centre pour Conservation des Chimpanzees (Guinea)
Chimfunshi Wildlife Orphanage (Zambia)
Chimpanzee Rehabilitation Project (Gambia)
Colobus Conservation (Kenya)
Drill Ranch (Nigeria)
Fernan-Vaz Gorilla Project (Gabon)
HELP-Congo (Congo)
Chimp Eden (South Africa)
Jeunes Animaux Confisques au Katanga (J.A.C.K.) (Democratic Republic of Congo)
Lilongwe Wildlife Centre (Malawi)
Limbe Wildlife Centre (Cameroon)
Lola ya Bonobo (DR Congo)
Lwiro Primate Rehabilitation Centre (DR Congo)
Ngamba Island (Uganda)
Projet Protection des Gorilles-Congo (Congo)
Projet Protection des Gorilles-Gabon (Gabon)
Sanaga-Yong Chimpanzee Rescue Center (Cameroon)
Sweetwaters Chimpanzee Sanctuary (Kenya)
Tacugama Chimpanzee Sanctuary (Sierra Leone)
Tchimpounga Chimpanzee Rehabilitation Centre (Congo)
Vervet Monkey Foundation (South Africa)



PASA Board of Directors

Michele Stumpe, Chair
 Norm Rosen, Vice Chair
 Mary Rose, Secretary
 Susan Lutter, Treasurer
 Franck Chantereau
 Rachel Hogan
 Rebecca Rose
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PASA Executive Director: Gregg Tully

Executive Summary

2014 (and the early part of 2015) were a challenging time for PASA. We went through a trying process of re-evaluating, reaffirming and defining our core purpose - and for the first time lost one of our members, CERCOPAN. Yet PASA staged Management and Veterinary Workshops and welcomed a new member, Lilongwe Wildlife Center in Malawi. PASA also made eight Crisis Response grants for a total of more than US\$34,000, and raised more than \$135,000 in funds directly for sanctuaries. Most importantly, through it all, the sanctuaries continued their essential work of rescuing and caring for Africa's primates while working with communities and governments to protect their kind in the wild. We are pleased to be on an even stronger path towards helping our member continue to accomplish such important measures.

Managers' Workshop

Lilongwe Wildlife Centre hosted the 2014 PASA Managers' Workshop in Lilongwe, Malawi in September 2014.

The workshop included:

- Social media training from Chris Tuttle, a US communications consultant
- Training on strategic planning for sanctuaries
- A session on CITES and wildlife law enforcement issues
- Training on grant writing and how to interact with funders
- Disease outbreak management training
- Training in Open Data Kit (ODK) to build and collect standardized data for animal arrivals at sanctuaries, which is valuable for demonstrating to CITES and governments that primate sale and trade is a serious problem
- A group tour of new PASA member sanctuary Lilongwe Wildlife Centre



The Pan African Sanctuary Alliance would like to express heartfelt gratitude to Kay Farmer, Steve Unwin, Linda Brent, Arcus Foundation, Chris Tuttle and Becky Rose for leadership and participation, and to the Jane Goodall Institute and Lilian Pintea for ODK training and donated tablets. Thanks also to Jill Moyse for generously contributing the t-shirts.

Funding of workshop trainings and donation of equipment and materials was provided in part by the Arcus Foundation, the Jane Goodall Institute and Coypu Foundation.

Veterinary Workshop

As human populations expand, African primates are increasingly harmed and brought to PASA member sanctuaries for treatment. To increase the capacity of sanctuaries to help these animals, the Pan African Sanctuary Alliance held a Veterinary Workshop in November, 2014, hosted by Colobus Conservation in Diani, Kenya. The workshop focused on emergency healthcare and rehabilitation for injured African primates, and also included a wide variety of topics ranging from enclosure design to disease risk analysis. It was attended by 24 individuals representing 19 organizations from across Africa.



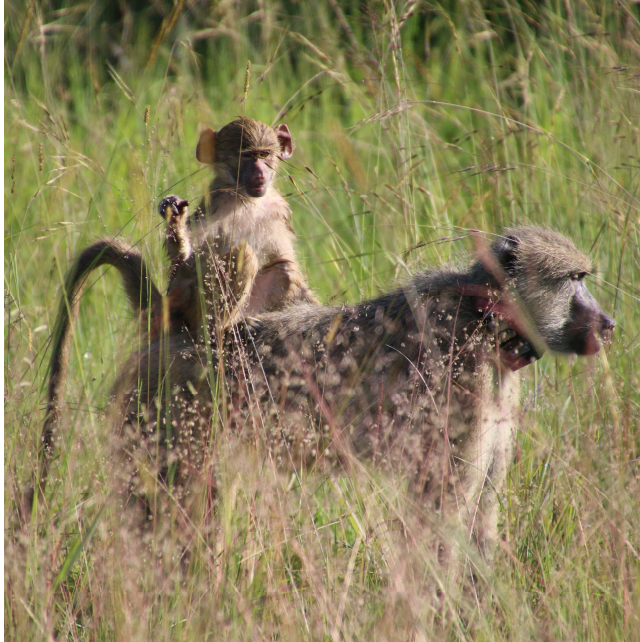
The workshop consisted of two days of theory involving interactive presentations, two days of practical application, and one day of extensive evaluation. The participants watched videos of



primate cardiac assessment and necropsy, discussed case studies, practiced their veterinary skills, and expanded their professional networks. The workshop built knowledge and skills among African veterinarians and veterinary technicians for wild primate treatment, rehabilitation and release. Furthermore, veterinary supplies were donated to the participating sanctuaries.

Lilongwe Wildlife Centre: A New PASA Member

Lilongwe Wildlife Centre in Lilongwe, Malawi is the newest member of the Pan African Sanctuary Alliance. Founded in 2007 under the umbrella of the Lilongwe Wildlife Trust, Lilongwe Wildlife Centre is Malawi's only accredited wildlife sanctuary, housing an average of 200 animals including primates, antelopes, carnivores, birds and reptiles. Lilongwe's work to address illegal wildlife trade, provide high quality sanctuary care and extensive environmental



education is critical to protecting Malawi's wildlife threatened by habitat destruction, poaching and the wildlife and pet trades.

"We are thrilled to join PASA - it's an achievement that not only reflects our high standards of animal care but also the success of our holistic approach towards wildlife welfare and conservation," said Jonathan Vaughan of Lilongwe Wildlife Centre. "Over the past 7 years we've worked hard to develop our environmental education, campaigns and outreach programs. LWC will no doubt benefit enormously from the support and advice of PASA and other coalition members going forward, and we're certainly looking forward to being an active member ourselves."

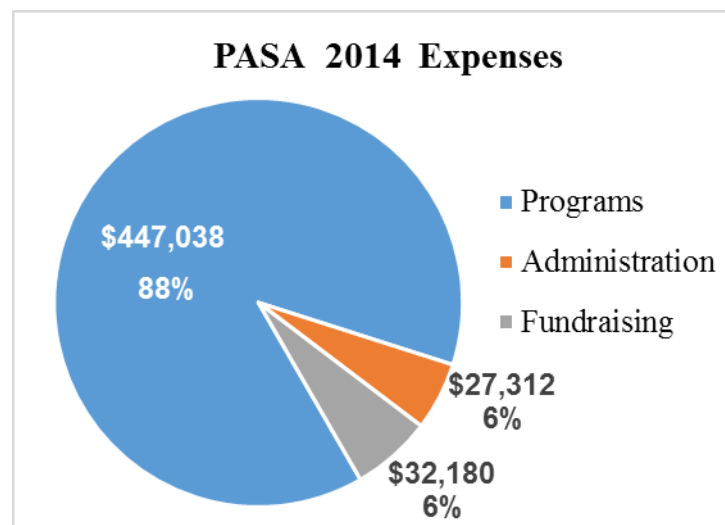
Programs by Lilongwe include the "Stop Wildlife Crime" campaign and the Wildlife Emergency Response Unit. "Stop Wildlife Crime" is a nationwide initiative in partnership with the government to raise awareness of wildlife protection laws and the value of protecting Malawi's wildlife. The program is featured regularly on TV, on the radio, and in print media and Lilongwe conducts outreach to key communities around protected areas. The Wildlife Emergency Response Unit is a joint venture with the Malawi Department of National Parks & Wildlife which works in and around national parks and protected areas, helps wild animals in distress, and supports conservation of flagship species such as elephants and rhinos.

PASA 2014 Financial Report

In 2014, the Pan African Sanctuary Alliance dedicated 88% of its expenses to programs to protect Africa's primates. Only 6% was spent on administration and 6% on fundraising.

PASA gave eight crisis response grants to member sanctuaries in urgent need, with a total value of US\$34,921. Additionally, PASA gave a number of grants for sanctuaries to conduct community outreach and public awareness programs in their local areas.

The majority of PASA's revenue (56%) was derived from foundation grants, while 14% was from Great Apes Giving Day, 6% from zoos, and 5% from individual donors.



Pan African Sanctuary Alliance
Balance Sheet (U.S. Dollars)
December 31, 2014

	12/31/2014	12/31/2013
Assets:		
Checking at Bank of America	94,727	202,513
Grants & Pledges Receivable	236,152	24,422
Prepaid Insurance	1,133	-
Total Assets	332,011	226,935
Liabilities:		
Accounts Payable	2,631	6,000
Payroll Liabilities	-	3,680
Pass Through Grants	25,926	2,085
Total Liabilities	28,557	11,765
Net Assets:		
Unrestricted Net Assets	41,317	103,149
Temporarily Restricted Net Assets:		
Arcus Development	255,897	11,006
Reintroduction	-	22,305
SeaWorld Busch Gardens Education	-	15,000
NEBL Education	6,240	6,240
Coypu - Primate Conservation	-	55,270
Vet Workshop 2014	-	2,200
Total Temporarily Restricted Net Assets	262,137	112,021
Total Net Assets	303,454	215,171
Total Liabilities and Net Assets	332,011	226,935

Pan African Sanctuary Alliance
Statement of Financial Activity
January through December 2014

	<u>Percent of Total</u>	
Revenue:		
Individual Contributions		
Public Contributions	27,078	4%
Board Contributions	7,150	1%
Corporate Contributions		
Zoo Contributions	33,118	6%
Other Corporate Contributions	26,500	4%
Foundation and NGO Grants		
Foundation Grants	333,450	56%
NGO Grants/Contributions	3,387	1%
Government Grants	1,437	0%
Membership Dues	9,523	2%
Event Income	2,848	0%
Fiscal Sponsorship		
Sanctuary-Initiated Grants	67,800	11%
Great Ape Giving Day	80,551	14%
Other Revenue	1,972	1%
Total Revenue	594,814	100%
Expenses:		
Administration	27,312	5%
Fundraising	32,180	6%
Programs		
Outreach & Advocacy	28,371	6%
Captive Care	9,846	2%
Primate Conservation	153,928	30%
Veterinary	26,993	5%
Reintroduction	30,426	6%
Education & Community Engagement	18,699	4%
Management Training	42,725	8%
Crisis Response Fund	44,203	9%
Sanctuary Awards	77,417	15%
Sanctuary Accreditation	14,428	3%
Total Expenses	506,530	100%
Change in Net Assets	88,284	